

# Driving International Economic Development in North Texas

September 27, 2023



THE UNIVERSITY OF TEXAS AT DALLAS  
Naveen Jindal School of Management  
Center for Global Business



# **Symposium Program and Proceedings**

## **Driving International Economic Development in North Texas**

**Richardson, Texas  
September 27, 2023**

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## Welcome Letter

*Adriana Cruz, Executive Director, Texas Economic Development & Tourism*



### GOVERNOR GREG ABBOTT ECONOMIC DEVELOPMENT & TOURISM

September 27, 2023

Greetings!

On behalf of the Texas Economic Development & Tourism Office within the Office of Governor Greg Abbott, I am proud to welcome you to the Driving International Economic Development in North Texas Symposium.

In Texas, economic development is a team sport. We are proud to work alongside our local and regional economic development partners, education stakeholders and city leaders to expand economic opportunities across the state. It is thanks to these efforts that Texas has won the prestigious Governor's Cup for a record 11 years in a row. That momentum continues to build as we have experienced a record number of capital investments and new jobs announced all across the Lone Star State, including many corporate headquarters relocations to the North Texas region. In fact, Texas leads the nation in foreign direct investment (FDI) and is the nation's leading exporter for 21 years in a row.

It is clear that more and more innovative industry leaders from around the world recognize the unique competitive business advantages found only in Texas. CEOs cite our pro-growth economic policies—with no corporate income tax and no personal income tax—along with our young, growing and diverse workforce, easy access to global markets, robust infrastructure and predictable regulations.

These business advantages are why "Made in Texas" is such a powerful global brand. And why Texas continues to serve as a beacon of economic prosperity.

With continuing significant investments by the State of Texas in education, innovation, infrastructure and workforce development, we are building an even bigger Texas of tomorrow.

Best wishes for a productive event, and thank you for all that you do to continue to grow and strengthen the Texas economy!

Sincerely,

A handwritten signature in blue ink, appearing to read "Adriana Cruz".

Adriana Cruz  
Executive Director  
Texas Economic Development & Tourism

Advisory Board Member, Center for Global Business, Naveen Jindal School of Management,  
University of Texas at Dallas

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## Program Overview

<b>8:00 am – 8:40 am</b>	<b>Networking &amp; Light Breakfast</b>
<b>8:40 am – 8:45 am</b>	Welcome - Mike Skelton, Chair, Center for Global Business Advisory Board
<b>8:45 am – 8:50 am</b>	Dean's Welcome – Dr. Hasan Pirkul, Dean, Naveen Jindal School of Management, UT Dallas
<b>8:50 am – 9:20 am</b>	Keynote Speech: Maintaining the Economic Competitiveness of North Texas - Chris Wallace, CEO, North Texas Commission
<b>9:20 am – 10:00 am</b>	Eco-Partner – City/Economic Development Panel
<b>10:00 am – 10:40 am</b>	Eco-Partner – Higher Education Panel
<b>10:40 am – 11:00 am</b>	<b>Break/Networking</b>
<b>11:00 am – 11:40 am</b>	Eco-Partner – Non-profit and For-profit Supporting Organizations
<b>11:40 am – 12:20 pm</b>	Japan Panel – International Ecosystem in North Texas and Japanese Companies
<b>12:20 pm – 1:10 pm</b>	<b>Lunch</b>
<b>1:10 pm – 1:15 pm</b>	Closing Remarks – Hubert Zydorek, Director, Center for Global Business
<b>1:15 pm – 2:00 pm</b>	Networking/Conclusion

## Proceedings

*Session 1 / 8:00 am – 8:40 am (40m)*

### Networking & Light Breakfast

*Session 2 / 8:40 am – 8:45 am (40m)*

### Welcome

**Michael Skelton**, Chair of the CGB Advisory Board / Retired Director of Mayor's Office of International Business, Richardson (Texas) Economic Development Partnership



Michael (Mike) Skelton recently retired, after eight years as the Director of the Mayor's Office of International Business for the Richardson (Texas) Economic Development Partnership (REDP), an outsourcing relationship between the City of Richardson and the Richardson Chamber of Commerce. In that role, his responsibilities included recruitment of foreign companies (via foreign direct investment) into Richardson and assisting local companies with their globalization and export initiatives.

Immediately prior to joining the Richardson Chamber of Commerce/REDP, he formed an international consulting company in DFW, EstablishUS LLC, to assist foreign-based companies in launching their U.S. businesses.

Prior to moving his family from California to DFW in 2003, Mike's career spans 30 years of high-tech executive management experience in Silicon Valley that includes being the President and CEO of Caminosoft Corporation, a small public software company in southern California, CEO of three startup software companies, as well as VP/general manager-level roles with several high-tech companies. His background also includes interim executive-management-level business consulting positions with two French companies and a Japanese company. Mike holds a degree in business administration from Western Michigan University.

*Session 3 / 8:45 am – 8:50 am (5m)*

### Dean's Welcome

**Dean Hasan Pirkul**, Naveen Jindal School of Management, University of Texas at Dallas



Since 1996, Dr. Hasan Pirkul has led the Naveen Jindal School of Management through tremendous growth to increasing stature. He oversaw the construction of the school's \$38 million facility, which was completed in 2003. Ten years later, he helped direct the building of a \$25 million addition that provides 50 percent more space for the University's largest school.

Pirkul has transformed the School of Management. Student enrollment has soared from 2,252 in 1996 to more than 10,000 in fall 2022. The faculty is six times larger, increasing from 45 to more than 280, with more than 20 named professorships. Since 1996, the

number of academic programs has risen from six degrees to more than 20. In 2011, the school was named the Naveen Jindal School of Management in honor of a gift donated by alumnus Naveen Jindal MBA '92, who is chairman of Jindal Steel and Power Ltd. in India.

Pirkul has created an academic environment that fosters scholarly inquiry, innovative teaching, and research productivity. Under his leadership, the school's academic programs are continually ranked in The Princeton Review, Bloomberg Businessweek, and U.S. News & World Report.

He is the founding co-editor-in-chief of the *Journal of Information Technology and Management*. He has served as an associate editor of *Management Science*, *Operations Research*, and *Journal of Database Management*.

He received a bachelor's degree in industrial engineering from Bogazici University in Turkey. He earned his master's in management science and Ph.D. in computer information systems at the Simon School, University of Rochester. Before joining UT Dallas in 1996, he taught at The Ohio State University from 1981 to 1996.

*Session 4 / 8:50 am – 9:20 am (30m)*

**Keynote Speech: Maintaining the Economic Competitiveness of North Texas**

**Keynote Speaker: Chris Wallace**, CEO, North Texas Commission



Chris Wallace has been President/CEO of the Commission since June 2018. Under his leadership, the NTC is quickly building its strength and capacity uniting prominent leaders to tackle the greatest challenges for our 13-county region. Today, the NTC manages the region's legislative advocacy at the state/federal levels and is a resource for diversity, equity, and inclusion. Prior to joining the NTC, Wallace served as the President/COO of the Texas Association of Business. For 10 years, he served as President/CEO of the

Greater Irving-Las Colinas Chamber. Wallace graduated from Texas Tech University from the College of Media and Communications. He was named an outstanding alumnus in 2008. In 2019 and 2020, Wallace was named among Dallas' 500 most powerful business leaders in DFW by Dallas CEO Magazine.

*Session 5 / 9:20 am – 10:00 am (40m)*

**Eco-Partner - City/Economic Development Panel**

Discussion on the challenges they encounter and different approaches when attracting foreign companies to the region.

**Moderator: John Stephens**, President, Board of Directors, City of Dallas Economic Development Corporation

**Panelists:**

- **Diana Velazquez, EDFP, PCED**, Vice President of Economic Development, Greater Irving - Las Colinas Chamber of Commerce
- **Doug McDonald**, Director of Economic Development, City of Plano, Texas
- **Ray Dunlap, PCED**, President, Terrell Economic Development Corporation, Terrell, Texas
- **Dr. Calvin Jamison**, VP of Facilities and Economic Development, University of Texas at Dallas



John Stephens, President, Board of Directors, City of Dallas Economic Development Corporation and General Partner of MJ Lupton Partners - a closely held fund investing in real estate, technology start-ups, and diversified equities. John is the former Senior Executive Vice President and Chief Financial Officer of ATT where he was responsible for financial planning, corporate development, accounting, tax, auditing, treasury, investor relations, and corporate real estate. John served as ATT CFO from June 2011 until his retirement in March 2021. Previously, he served as Senior Vice President and Controller, with responsibility for all financial and operational reporting, accounting policy, business planning, and regulatory reporting. In that capacity, he also served as Chief Financial officer for AT&T's Diversified Services business unit and had responsibility for all corporate tax and shared services. He was named to that position in November 2001. Prior to serving as controller, John oversaw all corporate tax matters as Vice President-Taxes, a position he took on in August 2000.

He previously served as Managing Director-Taxes, where he had similar corporate tax responsibilities. He was named to that position in 1995. John joined the company as Director-Federal Taxes in St. Louis in 1992. Prior to that, he served as a tax senior manager with Ernst & Young in St. Louis and as a member of the tax staff of Peat Marwick & Mitchell in Kansas City. John has served on the Board of Directors of América Móvil, an international provider of telecommunications services, and currently serves as Audit Committee Chair of Freeport-McMoRan, an international copper mining company, and Chair of Solid Power, a company which specializes in next-generation electric vehicle battery technology and as an advisor to a large privately held retailer. John serves on the non-profit boards of the City of Dallas's Economic Development Corporation, the Communities Foundation of Texas, and the Jesuit College Preparatory School of Dallas Foundation. John earned his B.S.B.A. degree in accounting from Rockhurst University and a J.D. degree from St. Louis University Law School. John and his wife Michele have been married for 42 years and have six children and 3 grandchildren.



Diana Velazquez is responsible for the daily operations of the Irving Economic Development Partnership (IEDP). The IEDP provides market services, information, and support for businesses, entrepreneurs, and site selection professionals seeking to relocate, expand, or build a business in the North Texas city known as the “Headquarters of Headquarters.”

Most recently, Diana’s efforts produced exceptional results with over 3 million square feet of commercial space added, \$561 million in capital investments, and 9,000 jobs in FY 2022. The “wins” included 45 corporate relocations and retentions, 12 corporate headquarters, and five foreign-based companies.

Diana got an early start in economic development with an MBA from Texas A&M University at Texarkana, certification from the Economic Development Institute at the University of Oklahoma, and the National Development Council. Prior to the IEDP, she was Vice President of the Longview Economic Development Corporation in Longview, Texas.



Doug McDonald leads the Economic Development Department for Plano, Texas, with over 15 years of municipal government experience. McDonald has worked for the City of Plano for over six years, and he began his current role in 2022. He is a native North Texan and has spent his career working with regional partners on shared business efforts to support the growth and development of the DFW region. His experience also includes working with the cities of Arlington and Richardson.

Doug received a Bachelor of Arts in Political Science from Texas Tech University and a Master of City and Regional Planning and a Master of Public Administration, both from the University of Texas at Arlington. He is active in the community and serves on the Plano ISD Career and Technical Education Advisory Committee, Japan America Society DFW Board of Directors, and University of Texas at Arlington Urban Planning Accreditation Board.



Ray Dunlap has been the President of the Terrell Economic Development Corporation since March 4, 2019, after having spent the previous ten years with the Fairview Economic Development Corporation. His background includes hotel management, including a term as President of the Longview, Texas Convention and Visitors Bureau Board of Directors.

Ray is a past chair of Team Texas, a statewide marketing organization, that is a part of the Texas Economic Development Council (TEDC), the statewide association for economic developers, and is the current chair of TEDC. Ray and his wife Robin have two 16-year-old daughters, Chloe, and Ashley. Until 2021, he sang in a Southern Gospel Quartet, The Brookside Quartet, a group which he helped form.



Dr. Calvin D. Jamison serves as the vice president for facilities & economic development at The University of Texas at Dallas. His office is responsible for overseeing the facilities management, economic development, construction, real estate, and auxiliary services enterprises of the university. In a time of tremendous growth for the University, he continues to lead more than \$2 billion in development and the addition of more than 15 million new and renovated square feet to the campus, including a mixed-use development called Northside, also known as “Comet Town.” UT Dallas has received more than 36 awards for building designs, LEED certification, and sustainability under his leadership.

Prior to his appointment at UT Dallas, Dr. Jamison served as senior vice president and chief administrative officer at Hampton University. He also previously served as CEO/city manager of Richmond, Virginia, where he oversaw almost \$4 billion in a new development with a \$1.5 billion budget and 4,500 employees, held faculty and administrative positions at Virginia Commonwealth University and Virginia Tech, and worked in the private sector with the Ethyl Corporation.

Dr. Jamison has served as a clinical professor at UT Dallas and received the 2013 UT Dallas Staff Diversity Award. An avid golfer, his office sponsors the Annual UT Dallas Scholarship Golf Tournament, which has added more than \$1 million to three scholarship endowments for undergraduate and graduate students.

Dr. Jamison has spearheaded the completion of an array of university development projects that will have added more than \$150 million to the university over the lifespan of the projects. In addition, his leadership in community service work has supported the procurement of more than \$11 million in grant funding to benefit HBCUs and expand broadband access to underserved communities around the country.

Dr. Jamison is the national president of the National Forum for Black Public Administrators (NFBPA). He is the immediate past president of the Texas Association of State Senior College and University Business Officers (TASSCUBO) and has held membership in the National Association of College and University Business Officers (NACUBO), the Research Universities Council, and the Southern Association of College and University Business Officers (SACUBO). Dr. Jamison has also served as a past president of the Richmond Arts Council, past chair of Leadership Metro Richmond, and past chair of the Virginia Tourism Corporation Board of Directors where he received their Man of Vision Award. He received the Distinguished Alumni Service Award from Virginia Tech, and he was appointed to the Board of Visitors of Virginia Tech by the Governor of Virginia. Most recently, Dr. Jamison received the “Marks of Excellence Award” (highest honor) from the National Forum for Black Public Administrators (NFBPA). He holds bachelor’s, master’s, and doctorate degrees from Virginia Tech.

*Session 6 / 10:00 am – 10:40 am (40m)*

### **Eco-Partner – Higher Education Panel**

Representatives discussing support for foreign companies entering the North Texas Region.



**Moderator: Dr. Mike Peng**, Jindal Distinguished Chair of Global Strategy; Executive Director, Center for Global Business, Naveen Jindal School of Management, UT Dallas

**Panelists:**

- **Hubert Zydorek**, Director, Center for Global Business, Naveen Jindal School of Management, UT Dallas
- **Jason Galui**, Director, Veterans and Military Families, George W. Bush Presidential Center; Professor of Practice & Executive Director, The Commercial Diplomacy Initiative, SMU Cox School of Business
- **Dr. Kevin Wortley**, Dean, Academic Affairs School of Business, Hospitality and Global Trade, Dallas College



Dr. Mike Peng is the Jindal Distinguished Chair of Global Strategy, UT Dallas; and the Executive Director of the Center for Global Business at the Jindal School of Management. He received his Ph.D. from the University of Washington, Seattle. Having written more than 170 articles, he is one of the most prolific and most influential scholars in global business. Both the United Nations and the World Bank have cited his work. He is also author of three best-selling textbooks, *Global Strategy*, *Global Business*, and *Global*, which have been translated into Chinese, Portuguese, and Spanish. His consulting clients include multinationals (such as AstraZeneca, MTR, Nationwide, and Texas Instruments) and governments (such as the UK Government Office for Science and the US National Science Foundation).



Hubert Zydorek is the Director of the Center for Global Business and the Director of the Master of Science in International Management Studies Program. He has more than 20 years of experience in international consulting, academic teaching, and management of the design, development, and delivery of blended-learning solutions for international clients. Prior to joining UT Dallas, Zydorek worked for Xerox Learning Solutions, where he oversaw global learning projects for Ernst & Young's Advisory Practice. He has lived and worked in China, Germany, India, the Netherlands, Poland, and Spain; and he has led offshore teams from China, India, Malaysia, Mexico, and the Philippines.



Jason J. Galui is Director for Veterans and Military Families at the George W. Bush Institute. He is also the Founder and CEO of 4 Liberty Consulting LLC, creatively collaborating at the nexus of business, government, and academia. He is also a Professor of Practice in Executive Education at the Cox School of Business at Southern Methodist University, where he leads the Commercial Diplomacy Initiative.

Throughout a unique military career, Jason led soldiers in combat, taught economics to West Point cadets, and advised the most senior U.S. leaders in the Pentagon and two

very different White Houses. As Deputy Executive Secretary of the National Security Council and Chief of Staff to the National Security Advisor, Jason served as a key point of national security continuity between the Obama and Trump administrations during the 2017 Presidential Transition. Jason earned an M.S. in Economics from The University of Texas at Austin and a B.S. in Economics from the United States Military Academy at West Point. Jason and his wife, Samantha, have been married for more than 19 years and they have two teenage children.



Dr. Kevin Wortley is the Dean, Academic Affairs, in the School of Business, Hospitality, and Global Trade at Dallas College. He supervises the International Business program, among others, and works closely with the Dallas College Office of International Engagement. Kevin traveled to Salzburg, Austria, this summer to participate in the Global Citizenship Alliance seminar and was part of a Fulbright Cohort that spent a month traveling to Vietnam and meeting with colleges and universities there in 2018. He is a former Professor of Business and Entrepreneurship and a former small business owner prior to entering higher education. He holds a Doctor of Education in higher education from Texas A&M University-Commerce and an MBA and MA from Southern Methodist University.

*Session 7 / 10:40 am – 11:00 am (20m)*

#### **Break/Networking**

*Session 8 / 11:00 am – 11:40 am (40m)*

#### **Eco-Partner – Non-profit and For-profit Supporting Organizations**

Representatives of not-for-profit and for-profit organizations involved in the support of companies entering the North Texas region.

**Moderator: Al Zapanta**, President & CEO, United States-Mexico Chamber of Commerce; Chairman & CEO, US-Mexico Cultural & Educational Foundation (the education arm of the US-Mexico Chamber of Commerce).

#### **Panelists:**

- **Ruth Baron**, President & Chairwomen, European American Chamber of Commerce; Senior Vice President, The Point Group
- **Kamal Fulani**, Executive Director, US India Chamber of Commerce
- **Robert Smith**, Partner, Saville CPA's
- **Elsa Manzanares**, Partner, Stinson LLP Attorneys





Al Zapanta is President and CEO of the United States-Mexico Chamber of Commerce, which operates nine regional offices in the United States and eight in Mexico. Mr. Zapanta is also a Founding Member and Chief Executive Officer of PAZ Resources, with overall responsibilities of management of the executive staff and overall business strategy. His background includes several senior executive-level positions in the oil and gas industry and numerous presidential appointments, including Assistant

Secretary of the Interior for Management and Administration. He graduated from the Harvard Graduate School of Business and the Inter-American Defense College at the International War College in Washington, DC. He has completed work for his Ph.D. in International Political Economics from the University of Southern California.



Ruth Baron leads the European American Chamber of Commerce as Chair after completing two years as President of the EACC TX. Previously, she completed one year as president of the French American Chamber of Commerce, one year as Executive Vice President, and five years as Vice President.

Ruth brings to the Chamber over 30 years of marketing experience and expertise. Her background includes both B2B and B2C marketing, and her clients have included GE Medical, CHI Health System, Baylor Health Care System, Microsoft, EDS, US Data, and PriceWaterhouseCoopers. She has a wide range of experience delivering successful online and offline campaigns to start-ups, and national and international organizations. Ruth ran her own marketing company for 17 years before migrating clients to her current company, The Point Group.



Kamal Fulani serves as the Executive Director of the U.S. India Chamber of Commerce DFW (USICOC DFW). Prior to joining USICOC DFW, Kamal was part of the Government Relations team at Dallas Area Rapid Transit where he managed government and political relations for DART's local and regional elected officials.

Before joining DART in January 2020, Kamal worked for U.S. Senator John Cornyn for nearly seven years, most recently as the Senator's North Texas Deputy Regional Director, where he oversaw policy and outreach matters in the North Texas region. Kamal holds a bachelor's degree in political science from Louisiana State University. He and his wife enjoy raising their two young children in Dallas' Lake Highlands neighborhood.



Robert Smith believes that borders should not be barriers to achieving your goals. As leader of Saville's Global Advisory Group, Robert strives to be an essential partner to global businesses and families, helping solve international tax problems and removing obstacles to cross-border success.

Robert is a board member of the European-American Chamber of Commerce (EACC) Texas Chapter and is very active in promoting Texas as an international business and investment destination. Robert is also a frequent presenter and representative of Saville at Allinial Global's international association conferences. Robert and his family enjoy spending time in the great outdoors and researching local history and architecture. Robert speaks Japanese and is studying Ukrainian.



As a former in-house counsel and trusted partner for her clients, Elsa Manzanares advises on U.S. and international regulations surrounding imports and exports, namely goods, services, software, and technology. Her clients include technology companies, defense contractors, manufacturers, retailers, and others in industries including aerospace, explosives, semiconductors, electronics, firearms, chemicals, consumer products, energy, and financial services.

She has successfully represented U.S. and foreign companies on matters pertaining to the U.S. Department of Commerce and the U.S. Department of State on the Export Administration Regulations (EAR) and the International Traffic in Arms Regulations (ITAR). Elsa also represents clients before the U.S. Treasury Department's Office of Foreign Assets Control (OFAC) on transactions implicating U.S. sanctions and embargoes. She also advises on the import regulations administered by U.S. Customs and Border Protection (CBP). In addition, she counsels on foreign investment transactions reviewed for national security by the Treasury Department's Committee on Foreign Investment in the United States (CFIUS) and compliance with the Foreign Corrupt Practices Act (FCPA).

*Session 9 / 11:00 am – 11:40 am (40m)*

### **Japan Panel – International Ecosystem in North Texas and Japanese Companies**

Japanese companies have become a major source of foreign direct investment in North Texas. Organizations supporting Japanese companies coming to the North Texas region – what do they need and how they are supported.

**Moderator: Dr. Sam (Hisashi) Shichijo**, Honorary Consul of Japan in Dallas, Consulate of Japan

#### **Panelists:**

- **Yoichiro Suzuki**, Senior Vice President, Strategy, NTT DATA Services
- **Rona Tison**, Executive Vice President, Corporate Relations & PR, ITO EN
- **Shinsuke Takahashi**, Global Strategy Consultant / Former CEO and Chairman, NEC Corporation of America

- **Hideto Nishitani**, President, Virtuous Capital / Former CEO and Chairman, ORIX USA



Dr. Sam Shichijo has been the Honorary Consul of Japan in Dallas since August 2020. In this capacity, he supports the activities of the Consulate General of Japan in Houston by protecting Japanese nationals and promoting the U.S.-Japan relationship in the Dallas/Fort Worth area. He is a native of Kagawa Prefecture in Japan, received a Ph.D. from the University of Illinois, worked for Texas Instruments in Dallas for 29 years, and is currently a Research Professor of Electrical Engineering at the University of Texas at

Dallas. He has been a Japan-America Society board member since 2002 and a member of the Dallas Japanese Association.



Yoichiro Suzuki is senior vice president of corporate collaboration for NTT DATA Services. Formerly with NTT DATA Services' parent company, NTT DATA Corporation, he serves as liaison with the leadership team in Japan as well as other operating companies, while complying with the group governance process to achieve our strategic goals and profitable growth as One NTT DATA. This includes merger and acquisition activities and large-scale contracts. With more than 20 years of professional experience,

including corporate finance at NTT DATA, Yoichiro is also a member of the Board of Directors at NTT DATA International L.L.C.



A tea industry connoisseur with a refined approach to the U.S. Japanese culture and innovative marketing, Rona Tison is the Executive Vice President of Corporate Relations at ITO EN (North America) INC., Japan's #1 green tea brand and the world's leading purveyor of premium and sustainably grown green tea and healthy beverages. Tison is responsible for maintaining and developing the company's corporate image through branding, public relations, and promotional events. The company has received numerous

awards including recognition as one of "50 Companies Changing the World" by FORTUNE for its commitment to sustainability and the revitalization of tea farms through its Tea Region Development Project, and its proprietary tea leaf recycling program.

In addition to her role at ITO EN, Tison serves on the Board of the Tea Association of the USA and the Tea & Health Committee, the U.S.-Japan Council and Advisory Board of the Global Tea Initiative at University of California, Davis, and member of the Tea & Herbal Association of Canada. She has been a speaker at the World Tea Expo, San Francisco, Los Angeles, Northwest Tea Festivals, the United Nations, Shizuoka World Tea Festival, James Beard House, and the Smithsonian Lecture Series. She received the "2017 John Harney Lifetime Achievement Award" for her educational contributions to the tea industry, the first woman to ever receive this award.



Hideto Nishitani is the former CEO of ORIX Corporation USA, the US HQ of a global asset manager (NYSE 'IX'). As a certified director of the National Association of Corporate Directors, he is a board member of a hospitality business company, Tsukada Global Holdings Inc., a public company in Tokyo. He is also on the board of a translation-tech company, Pocketalk Corporation. He founded Virtuous Capital, advising the portfolio companies of the social impact businesses. He was born in Osaka, Japan, and received an MSc in Economics from the London School of Economics. He serves as an advisory member for the Japan-America Society of DFW, On the Road Lending (a Texas non-profit), and the Human Capital Committee at the International Corporate Governance Network (a global non-profit organization in London).



Shin Takahashi served as President and Chief Executive Officer (CEO) and as Chairman of the Board and Head of Government Relations for NEC Corporation of America, an industry-leading provider of biometrics and communications technology and integrator of IT solutions. Prior to that, Shin also served as President of JAE Electronics, Inc., a provider of advanced electronic components and aerospace products. As President and CEO of NEC Corporation of America from 2013 to 2017, he restructured unprofitable sections of the business, invested in the business of strategic growth, and created a balanced portfolio for the company. As Chairman of the Board and Head of Government Relations in Washington, DC, from 2018 to 2022, he focused on further strengthening NEC's relationships with the U.S. government and provided insights regarding economic security policies critically needed for the company's global strategy.

*Session 10 / 12:20 pm – 1:10 pm (50m)*

**Lunch (Buffet Style)**

*Session 11 / 1:10 pm – 1:15 pm (5m)*

**Closing Remarks**

**Hubert Zydorek**, Director, Center for Global Business, Naveen Jindal School of Management, UT Dallas

*Session 12 / 1:15 pm – 2:00 pm (45m)*

**Networking/Conclusion**

## Acknowledgments

### Symposium Host

**University of Texas at Dallas**

<https://www.utdallas.edu/>

**Naveen Jindal School of Management, University of Texas at Dallas**

<https://jindal.utdallas.edu/>

**Center for Global Business, Naveen Jindal School of Management**

<https://jindal.utdallas.edu/centers-of-excellence/cgb/>

**Global Development Initiative (GDI), Center for Global Business**

<https://jindal.utdallas.edu/centers-of-excellence/cgb/global-development-initiative/>

### Participating Organizations/Panels

**North Texas Commission**

<https://www.ntc-dfw.org/>

**City of Dallas Economic Development Corporation**

<http://www.dallasecocodev.org/606/Economic-Development-Corporation>

**Greater Irving-Las Colinas Chamber of Commerce, Economic Development**

<https://irvingchamber.com/economic-development-base/economic-development/>

**Plano Economic Development**

<https://www.planotexas.org/>

**Terrell Economic Development Corporation**

<https://terrelltexasedc.com/>

**University of Texas at Dallas, Facilities & Economic Development**

<https://fed.utdallas.edu>

**Naveen Jindal School of Management, University of Texas at Dallas**

<https://jindal.utdallas.edu/>

**Dallas College**

<https://www.dallascollege.edu/pages/default.aspx>

**SMU**

<https://www.smu.edu/>

**George W. Bush Institute**

<https://www.bushcenter.org/topics/veterans>

**US-Mexico Chamber of Commerce**

<https://usmcoc.org/>

**US-India Chamber of Commerce**

<https://usicoc.org/>

**European-American Chamber of Commerce (EACC), Texas Chapter**

<https://www.eacctx.com/>

**Stinson LLP**

<https://www.stinson.com/>

**Saville CPAs & Advisors, LLC**

<https://savillecpa.com/>

**Consulate-General of Japan in Houston**

[https://www.houston.us.emb-japan.go.jp/itprtop\\_en/index.html](https://www.houston.us.emb-japan.go.jp/itprtop_en/index.html)

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## About The Global Development Initiative



### About the Global Development Initiative (GDI)

The mission of the Global Development Initiative (GDI) is to support activities leading to international economic development in the North Texas region. Through workshops, academic courses, and conferences, our students, faculty, and industry and community partners share knowledge and best practices on how to contribute to regional economic growth. Our academic courses allow students to apply global business skills to real-world business problems by performing market research for international companies seeking to expand their operations to the North Texas region.



## About The University of Texas at Dallas and the Center for Global Business



### About The University of Texas at Dallas

UT Dallas is a top public university located in one of the nation's fastest-growing metropolitan regions. Our seven schools offer more than 140 undergraduate and graduate programs, plus professional certificates and fast-track programs.

A top value public university with more than 31,000 students across seven schools, we've graduated more than 132,000 Comets who are leading Texas, the nation and the world.

Ranked the #3 Best Public University in Texas by *U.S. News & World Report*.

### About the Center for Global Business (CGB)

The vision of the Center for Global Business in the Naveen Jindal School of Management at The University of Texas at Dallas is to become a leading center for global business in the United States. Our mission is to develop globally competent leaders and engage stakeholders to meet future business challenges through high-quality learning, world-class research, and collaborative partnerships. Across campus, the CGB works with various centers, schools, and departments to bring and share knowledge of business, foreign languages, area studies, and sustainability. Through courses, competitions, conferences, networking, company visits, and speaking events, globally minded students are able to benefit from CGB offerings.