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DON SPRINGER

INDEPENDENT BOARD DIRECTOR & STRATEGIC ADVISOR

Don Springer has a personal mission to create value that enriches individual lives and transforms organizations. He accomplishes that by leveraging his decades of Board of Directors' and CEO experience, combined with the latest research, to provide governance and actionable stakeholder strategies that ignite and accelerate growth.

He has served on the boards of international and domestic technology and service companies, both public and private, as well as on non-profit boards. He also served as a board director of companies in the UK, Germany, Spain, France, Italy, and Sweden, while living in Europe.

Don is presently serving as Chairman of The Colton Group, Inc., a strategic advisory firm for emerging businesses, global companies, and social enterprises. As such, he has provided board governance, growth strategies and business model innovation for companies serving US, European, and Asian markets. He is also serving as a Director of Elm Analytics LLC, a leading provider of supply chain optimization through data and intelligence.

Additionally, Don is serving as an advisory board member of the Institute for Excellence in Corporate Governance at The University of Texas at Dallas (IECG), which develops thought leadership on governance issues for public and private companies, governmental, and nonprofit organizations. He serves on the Institute's strategy committee who developed the Governance Capital Model, a new approach to governance in a dynamic, distributed, and networked world. He is also a regular lecturer for the Institute's Executive Certification Programs in the Governance Capital Model and in Nonprofit Governance.

Don has provided strategic advisory services and new business development supporting the launch of various types of new ventures, including startup companies, new strategic business units within mature companies, new product development and commercialization, earned income strategies for nonprofits, as well as mergers and acquisitions for the purpose of expanding product and service offerings in specific market segments.

Prior to his governance and advisory services, Don directly led high performance growth, strategic repositioning, and innovation for both public and private companies. As CEO, he led companies associated with the Fortune 500 such as a global technology and services subsidiary of Ford Motor Co., a Microsoft VAR, and an EDS EdTech venture. He has also been founder and CEO of multiple venture-backed startups, emerging businesses, and had an early career at Texas Instruments. In addition to organic growth, he has \$1.3B of M&A experience in various roles encompassing buy-side, sell-side, and integration.

He was a past member of CEO Netweavers where he founded and chaired the New Business Development SIG. He has been a past member of Executive Connection Dallas, CEO Trust, and a past mentor with the North Texas Regional Center for Innovation and Commercialization.

Don has made keynote presentations and moderated several panels for multiple national organizations and associations. He has also been a regular guest lecturer at the University of Michigan Ross School of Business, the University of Texas at Dallas Jindal School of Management, and SMU's Cox School of Business Caruth Institute for Entrepreneurship.

Don and his wife enjoy their family, cooking together, the arts, and continuing education.

BOARD COMMITTEES

- Executive
- Corporate Nominating and Governance
- Compensation & Executive Development
- Strategy
- Technology & Cyber

LEADERSHIP

- President of global technology subsidiary of Ford Motor Co.
- Int'l CEO & Board Member living in Europe
- Founder, CEO, & Board Director of multiple venture-backed start-ups & emerging businesses
- Organic Growth & \$1.3B M&A

FUNCTIONS

- Chairman of the Board
- Board Director
- C-Level Management
- Business Development
- Sales & Marketing
- Operations

INDUSTRIES

- Business Services: IT Enabled Services, BPO & BPM
- IT: SaaS, Data Analytics
- International Business
- Strategy Consulting
- Healthcare Solutions
- Educational Technology
- Defense Technology
- Electronic Manufacturing