



Niki McCuistion, CPC, CSP

Helping nonprofits develop and implement strategies for sustainable growth and development.

Niki's experience and expertise focuses on helping non-profit leaders apply theory to practice, in leadership, governance, strategy and organizational development. Her passion is working with nonprofit leaders and their board members to build and strengthen their foundation to more effectively implement their mission.

Niki understands non-profit board leadership challenges having served for over 33 years on the board of The Foundation for Responsible Television. This non-profit board is responsible for funding a current events television program on KERA, the North Texas PBS station, with Niki serving as CEO and Executive Producer. Their weekly program reaches over one-million viewers a year and is the Metroplex's longest running independent business program.

Niki holds an MA in philanthropy and development from St. Mary's University, an MBA in nonprofit leadership and governance from the University of Dallas and is a graduate of Coach University. She is a certified coach and CoreClarity facilitator. She holds a Certified Speaking Professional designation (CSP), a designation held by fewer than 10% of professional speakers worldwide.

Niki is dedicated to helping non-profit leadership teams develop and implement strategies for long term transformational change.

In the last 30+ years she has used her experience both nationally and internationally, helping her clients better align their purpose, performance and people. Her clients include CAS Argentina, United States Marine Corps, SPCA, World Affairs Council, CASA Texas, Southwest Transplant Alliance, among dozens more.

Niki has authored /co-authored several books on nonprofit leadership, coaching, and funding sustainability. Her newest work is titled *"The Nonprofit Guide to Social Enterprise! Show Me the Unrestricted Money."* *"The Five Major Challenges Facing Nonprofits Today and How to Meet Them"* is in the works.

Niki also believes in passing on her expertise by teaching strategy in the bi-annual UT Dallas Institute for Excellence in Corporate Governance. In addition, she has served on numerous non-profit boards presently serving as Chair of the Social Enterprise Alliance of N. Texas.

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