
12th Annual Behavioral Operations Conference

Main Conference Schedule
MIT Sloan School of Management

Thursday, July 13th

8:00 – 8:45AM	Breakfast and Main Conference Registration	E51-345
8:45 – 9:00AM	Opening Remarks <ul style="list-style-type: none">Ezra Zuckerman – Welcome to MIT SloanKaren Zheng – Conference Welcome & Sponsors Acknowledgement	
9:00 – 10:45AM	Session A: Service Operations <ul style="list-style-type: none">Zeynep Aksin (Koc University) “How Experienced Waits Drive Queue Behavior in the Lab”Ahmad Ashkanani (Purdue University) “Beyond Fixed Effects: A Psychological Perspective on Servers' Operational Performance in Service Queuing Systems”Galit Yom-Tov (Technion) “The influence of customer emotions in chat-service operations”	
10:45 – 11:00AM	Break	
11:00AM – 12:45PM	Session B: Forecasting and Human/Algorithm Interface <ul style="list-style-type: none">Blair Flicker (The University of Texas at Dallas) “Integrating Managerial Insight and Optimal Algorithms”Jordan Tong (University of Wisconsin-Madison) “How Bounded Rationality Generates Bias in Demand Forecasting and Product Choice”Tobias Stangl (University of Cologne) “Trusting the Forecast: The Role of Numeracy”	
12:45 – 2:00PM	Lunch	
2:00 – 3:30PM	Keynote Speaker – John Sterman (MIT Sloan) “How to Save a Leaky Ship: Challenges and Opportunities for Behavioral Operations Management”	
3:30 – 4:00PM	Break	
4:00 – 5:45PM	Session C: Emerging Topics <ul style="list-style-type: none">Basak Kalkanici (Georgia Institute of Technology) “Mitigating Supply Risks via Supplier Diversification and Improvement: An Experimental Evaluation”Enno Siemsen (UW-Madison) “A Behavioral Perspective on Inventory Sharing”Dennis J. Zhang (Washington University in St. Louis) “Discrimination with Incomplete Information in the Sharing Economy: Field Evidence from Airbnb”	
6:00 – 9:00PM	Conference Dinner	Samberg (E52)

Friday, July 14th

8:00 – 9:00AM	Breakfast and Main Conference Registration	E51-345
9:00 – 10:45AM	Session D: Project Management and Innovation <ul style="list-style-type: none">• Andreas Fugener (University of Cologne) “The Influence of (Perceived) Power on Project Planning: Experimental Evidence”• Sina Shokoohyar (University of Texas at Dallas) “Project Management under Risk-Sharing Contracts”• Manuel Sosa (INSEAD) “Revisiting the role of collaboration in creating breakthrough inventions”	
10:45 – 11:00AM	Break	
11:00AM – 12:45PM	Session E: Inventory and Supply Chain Management <ul style="list-style-type: none">• Shan Li (Zicklin School of Business, Baruch College, City University of New York) “The Behavioral Promise and Pitfalls in Compensating Operations Managers”• Eirini Spiliotopoulou (Faculty of Economics and Business, VU University Amsterdam) “Strategic ordering for inventory allocation: the impact of rationing mechanisms”• Yingshuai Zhao (University of Cologne) “Should a Retailer or a Supplier Exercise Effort of Demand Promotion?”	
12:45 – 2:00PM	Lunch and Conference Closing Remarks <ul style="list-style-type: none">• TBA – Details on 2018 Behavioral Operations Conference• Michael Becker-Peth – Details on Behavioral Operations Best Working Paper Competition• Karen Zheng – Closing Remarks	