

# 13<sup>th</sup> Annual Behavioral Operations Conference

Main Conference Schedule  
Naveen Jindal School of Management  
University of Texas at Dallas

Friday, June 29th		
5:30 – 7:30PM	Welcome Reception for Behavioral Operations Conference	<b>American Tap Room,</b> 3000 Northside Blvd Ste 900 Richardson, TX 75080
Saturday, June 30th		
8:00 – 9:00AM	Breakfast and Main Conference Registration	2.107
9:00 – 9:15AM	Opening Remarks <ul style="list-style-type: none"> <li>Hobson Wildenthal, Executive Vice President – Welcome</li> <li>Elena Katok – Conference Welcome &amp; Sponsors Acknowledgement</li> </ul>	2.115
9:15 – 11:00AM	Session A: Managerial Insight and Decision Support <ul style="list-style-type: none"> <li>Matthew Walsman (Rutgers) "When Do Advisers Give Bad Advice? Experimental Evidence in Consulting"</li> <li>Anna Sáez de Tejada Cuenca (UCLA) "Believing in Analytics: Managers' Adherence to Price Recommendations from a DSS"</li> <li>Bregje van der Staak (Eindhoven) "How redesigning the way planners adjust statistical forecasts decreases forecasting error: A behavioral approach"</li> </ul>	2.115
11:00 – 11:30AM	Break	2.107
11:30AM – 12:40PM	Session B: Trust and Information <ul style="list-style-type: none"> <li>Utpender Subramanian (UT Dallas) "Trust vs. Level-k Thinking: What Explains Effectiveness of Cheap Talk?"</li> <li>Andrew Davis (Cornell University) "Endogenous Matching and Private Information in Supply Chains: Theory and Experiments"</li> </ul>	2.115
12:40 – 2:15PM	Lunch	Atruim
2:15 – 3:30PM	Keynote Speaker <ul style="list-style-type: none"> <li>David Simchi-Levi (MIT) "Data Driven Research in Operations Management"</li> </ul>	2.115
3:30 – 4:00PM	Break	2.107
4:00 – 5:10PM	Session C: Service Operations <ul style="list-style-type: none"> <li>Qiuping Yu (Indiana University) "When More is Less: Staffing Level and Flexibility in a Restaurant Chain"</li> <li>Nil Karacaoglu (Northwestern University) "Strategically Giving Service: The Effect of Real-Time Information on Service Efficiency"</li> </ul>	2.115
6:30 – 8:30PM	Conference Dinner	Exec Dining Room, 1.606

Sunday, July 1st		
8:00 – 9:00AM	Breakfast and Main Conference Registration	2.107
9:00 – 10:45AM	Session D: Procurement and Project Management <ul style="list-style-type: none"> <li>• Ignacio Ríos (Stanford University) "Increased Transparency in Procurement: The Role of Peer Effects"</li> <li>• Blair Flicker (UT Dallas) "The Benefits of Bundling: a Behavioral Study of Supplier Response to Contract Scope"</li> <li>• Ulrich Thonemann (University of Cologne) "Strategic Buckets in Project Selection – A Behavioral Investigation"</li> </ul>	2.115
10:45 – 11:00AM	Break	2.107
11:00 – 12:10PM	Session E: Behavioral Issues in Supply Chain Management <ul style="list-style-type: none"> <li>• Mahdi Mahmoudzadeh (Georgia Institute of Technology) "Reliably Responsible: Structuring Supply Chains for Socially-Responsible Behavior"</li> <li>• Stephen Leider (University of Michigan) "Team Decision Making in Operations Management"</li> </ul>	2.115
12:10 – 12:30PM	Conference Closing Remarks <ul style="list-style-type: none"> <li>• Philippe van de Calseyde – Details on 2019 Behavioral Operations Conference in Eindhoven, the Netherlands</li> <li>• Elena Katok – Closing Remarks</li> </ul>	2.115
12:30 PM	Lunch	Atrium