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## 14<sup>th</sup> Annual Behavioral Operations Conference

Conference Schedule School of Industrial Engineering Eindhoven University of Technology



#### Main Venue:

Atlas (Main University Building) Den Dolech 2 5612 AZ Eindhoven The Netherlands



Sunday, July 7 <sup>th</sup>			
17:30-19:30	Welcome Reception/Drink with light snacks	De Zwarte Doos	
		The Black Box	

Coffee and tea (ground floor)  09:15-09:30 Opening Remarks  • Rob Basten – Welcome to Eindhoven University of Technology • Elena Katok – Young Scholar's Welcome  09:30-11:00 Parallel Session I  • Risk in Operations Management • Relationships in Contracts • Nudge & Competition Contribute to Performance • Newsvendor  11:00-11:30 Break Keynote Speaker • Bradley Staats (University Of North Carolina Kenan-Flagler Business School) - Field Experiments in Behavioral Operations  12:30-13:30 Lunch Parallel Session II • Inventory Decision and Management (I) • Empirical Study in Operations Management • Decision Making Process • Auction/Mechanism Design  15:30-15:00 Parallel Session III • Inventory Decision and Management (II) • Inventory Decision Support and Contract Decision • Atlas -1.825	Monday, July 8 <sup>th</sup>				
Opening Remarks  Rob Basten – Welcome to Eindhoven University of Technology  Elena Katok – Young Scholar's Welcome  Parallel Session I  Risk in Operations Management  Relationships in Contracts  Nudge & Competition Contribute to Performance  Newsvendor  Atlas -1.820  Atlas -1.825  Atlas -1.826  Atlas -1.826  Atlas -1.826  Atlas -1.826  Atlas -1.826  Atlas -1.827  Atlas etrium (ground floor)  Atlas lecture hall (0.825/0.820)  Atlas -1.825  Atlas -1.826  Atlas -1.820  Atlas -1.826  Atlas -1.820  Atlas -1.825	08:30-09:15	Conference Registration	Atlas atrium		
Rob Basten – Welcome to Eindhoven University of Technology Elena Katok – Young Scholar's Welcome  19:30-11:00 Parallel Session I Risk in Operations Management Relationships in Contracts Newsvendor Relationships in Contribute to Performance Atlas -1.822 Atlas -1.825 Atlas atrium (ground floor) Relationships in Contribute to Performance Relationships in Contribute to Performance Newsvendor Relationships in Contribute to Performance Atlas -1.825 Atlas -1.825 Atlas atrium (ground floor) Relationships in Contribute to Performance Atlas -1.820 Atlas lecture hall (0.825/0.820) Relationships in Contribute to Performance Relationships in Contribute to Performance Atlas Performance Atlas -1.820 Atlas 0.825/0.820 Atlas -1.820 Atlas -1.825 Atlas -1.825 Atlas -1.825 Atlas -1.825 Atlas atrium (ground floor) Relationships in Contribute to Performance Atlas -1.820		Coffee and tea	(ground floor)		
Technology Elena Katok – Young Scholar's Welcome  99:30-11:00 Parallel Session I Risk in Operations Management Relationships in Contracts Nudge & Competition Contribute to Performance Newsvendor  11:00-11:30  Break Atlas -1.825  11:30-12:30 Keynote Speaker Bradley Staats (University Of North Carolina Kenan-Flagler Business School) - Field Experiments in Behavioral Operations  Lunch Parallel Session II Inventory Decision and Management (I) Empirical Study in Operations Management Decision Making Process Auction/Mechanism Design  Parallel Session III Inventory Decision and Management (II) Freak Freak Inventory Decision and Management (II) Freak Freak Inventory Decision and Management (II) Freak	09:15-09:30	Opening Remarks	Atlas lecture hall		
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11:00-11:30 Break Atlas atrium (ground floor)  11:30-12:30 Keynote Speaker  Bradley Staats (University Of North Carolina Kenan-Flagler Business School) - Field Experiments in Behavioral Operations  Lunch  Parallel Session II  Inventory Decision and Management (I) Empirical Study in Operations Management Decision Making Process Auction/Mechanism Design  Atlas 0.825/0.820 Atlas -1.820 Atlas -1.825  Atlas atrium (ground floor)  15:30-17:00  Parallel Session III Inventory Decision and Management (II) Inventory Decision Support and Contract Decision Information Provision  Atlas -1.825 Atlas -1.825 Atlas -1.825	00.00 11.00	<ul> <li>Risk in Operations Management</li> <li>Relationships in Contracts</li> <li>Nudge &amp; Competition Contribute to Performance</li> </ul>	Atlas -1.820 Atlas -1.822		
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Bradley Staats (University Of North Carolina Kenan-Flagler Business School) - Field Experiments in Behavioral Operations  Lunch  Lunch  Hubble Student Café  13:30-15:00  Parallel Session II  Inventory Decision and Management (I) Empirical Study in Operations Management Decision Making Process Auction/Mechanism Design  Atlas -1.822 Auction/Mechanism Design  Atlas atrium (ground floor)  15:30-17:00  Parallel Session III Inventory Decision and Management (II) Inventory Decision and Management (II) Trust and Social Responsibility Decision Support and Contract Decision Atlas -1.825 Atlas -1.822 Atlas -1.822 Atlas -1.820 Atlas -1.820 Atlas -1.820 Atlas -1.820 Atlas -1.825 Atlas -1.820 Atlas -1.825 Atlas -1.820 Atlas -1.825	11:00-11:30	Бгеак			
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<ul> <li>Inventory Decision and Management (I)</li> <li>Empirical Study in Operations Management</li> <li>Decision Making Process</li> <li>Auction/Mechanism Design</li> <li>Atlas -1.825</li> <li>Atlas -1.825</li> <li>Atlas atrium (ground floor)</li> <li>15:30-17:00</li> <li>Parallel Session III         <ul> <li>Inventory Decision and Management (II)</li> <li>Trust and Social Responsibility</li> <li>Decision Support and Contract Decision</li> <li>Information Provision</li> </ul> </li> <li>Atlas 0.825/0.820</li> <li>Atlas -1.822</li> <li>Atlas -1.825</li> <li>Atlas -1.825</li> </ul>	12:30-13:30	Lunch			
15:30-17:00 Parallel Session III  Inventory Decision and Management (II) Trust and Social Responsibility Decision Support and Contract Decision Information Provision  (ground floor) Atlas 0.825/0.820 Atlas -1.820 Atlas -1.822 Atlas -1.822	13:30-15:00	<ul> <li>Inventory Decision and Management (I)</li> <li>Empirical Study in Operations Management</li> <li>Decision Making Process</li> </ul>	Atlas -1.820 Atlas -1.822		
<ul> <li>Inventory Decision and Management (II)</li> <li>Trust and Social Responsibility</li> <li>Decision Support and Contract Decision</li> <li>Information Provision</li> </ul> Atlas 0.825/0.820  Atlas -1.820  Atlas -1.822  Atlas -1.825	15:00-15:30	Break	1 111111 1111111		
<ul> <li>Trust and Social Responsibility</li> <li>Decision Support and Contract Decision</li> <li>Information Provision</li> </ul> Atlas -1.820 Atlas -1.822 Atlas -1.825	15:30-17:00	Parallel Session III			
17:00 End Young Scholars Workshop		<ul><li>Trust and Social Responsibility</li><li>Decision Support and Contract Decision</li></ul>	Atlas -1.820 Atlas -1.822		
	17:00	End Young Scholars Workshop			



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Tuesday, Jul	ly 9 <sup>th</sup>	
08:30-09:00	Conference Registration Coffee and tea	Atlas atrium (ground floor)
09:00-09:30	<ul> <li>Opening Remarks</li> <li>Frank Baaijens – Opening by the Rector Magnificus of Eindhoven University of Technology</li> <li>Rob Basten – Welcome by the Local Organizing Committee</li> <li>Elena Katok – Welcome &amp; Sponsors Acknowledgement</li> </ul>	Atlas lecture hall (0.825/0.820)
09:30-11:00	<ul> <li>Session I: Supply Chain Interactions</li> <li>Ruth Beer (Indiana University) - Monitoring or Disclosure? The Role of Observability in Collaborative Projects</li> <li>Dirk Pieter van Donk (University of Groningen) - Building resilience: Matching the collaboration structure of teams with disruption characteristics</li> <li>Michael Becker-Peth (Erasmus University) - Planet-profit-trade-offs in supply chain collaboration</li> </ul>	Atlas lecture hall (0.825/0.820)
11:00-11:30	Break	Atlas atrium (ground floor)
11:30-13:00	<ul> <li>Session II: Making Market Information Valuable</li> <li>Anna Sroginis (Lancaster University) - Forecast adjustments using model and soft information</li> <li>Han Oh (Texas A&amp;M University) - Can Employees Improve Analytical Models through Local Information and Judgment?</li> <li>Jose Benedicto Duhaylongsod (University of Cologne) - The Influence of Incentives on Sales and Operations Planning</li> </ul>	Atlas lecture hall (0.825/0.820)
13:00-14:00	Lunch	Hubble Student Café
14:00-15:00	<ul> <li>Keynote Speaker</li> <li>Iris Kesternich (KU Leuven) - Lessons from Behavioral and Experimental Economics for Health Economics</li> </ul>	Atlas lecture hall (0.825/0.820)
15:00-15:30	Break	Atlas atrium (ground floor)
15:30-17:00	<ul> <li>Session III: How Machines Can Help Humans Best</li> <li>Andreas Fügener (University of Cologne) - Collaboration and Delegation Between Humans and AI</li> <li>Alexandros Pasparakis (Erasmus University) - Collaborative order picking with pick-support AGVs</li> <li>Özgür Gürerk (RWTH Aachen University) - Productivity and learning effects of head-mounted AR displays on human-centered work</li> </ul>	Atlas lecture hall (0.825/0.820)
17:00-18:30	Conference Drink Sponsored by: ERIM	VANE Restaurant and
18:30-20:30	Conference Dinner  Please bring your dinner voucher	Skybar (NH Collection Hotel -Vestdijk 5, Eindhoven)



## 14th Annual Behavioral Operations Conference

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		Wednesday, July 10 <sup>th</sup>			
08:30-09:00 La	ate Registration	Atlas atrium			
C	coffee and tea	(ground floor)			
09:00-10:30 Se	ession IV: Contracts & Auctions	Atlas lecture hall			
	<ul> <li>Jason Shachat (Durham University) - How Auctioneers Set Ex-Ante and Ex-Post Reserve Prices in English Auctions</li> <li>Özge Tüncel (Eindhoven University of Technology) - Why are Minimum Order Quantity Contracts Popular in Practice? A behavioral investigation</li> <li>Abdolkarim Sadrieh (Otto-von-Guericke-Universität Magdeburg) - Short-term versus long-term contracting: Empirical assessment of the ratchet effect in supply chain interaction</li> </ul>	(0.825/0.820)			
10:30-11:00 Bi	Preak	Atlas lecture hall (ground floor)			
11:00-12:00 K	eynote Speaker	Atlas lecture hall			
	<ul> <li>Jan Fransoo (Kuehne Logistics University) - Behavioral Operations in Context: Opportunities in New Domains of Research</li> </ul>	(0.825/0.820)			
12:00-13:00 Lu	unch	Hubble Student Café			
13:00-14:00 Se	ession V: Customer Behavior & Sustainability	Atlas lecture hall			
10.00 14.00	<ul> <li>Basak Kalkanci (Georgia Institute of Technology) - How         Transparency into Internal and External Responsibility Initiatives         Influences Consumer Choice: Evidence from the Lab and Field     </li> <li>Anton Ovchinnikov (Queen's University) - Quantifying Mileage         Runs: Empirical Evidence of Strategic Behavior in Premium-     </li> </ul>	(0.825/0.820)			
44.00.44.45	status Loyalty Programs	A.1. 1. 4. 1. "			
<b>14:00-14:15</b> Co	<ul> <li>John Aloysius – Details on 2020 Behavioral Operations         Conference     </li> <li>Gary Bolton &amp; Rob Basten – Closing Remarks</li> </ul>	Atlas lecture hall (0.825/0.820)			
14:15 Eı	ind of Main Conference				