As the big crypto hype from 2017 has started to slow down, the pace at which companies are utilizing blockchain has accelerated. According to a recent Deloitte survey, 74% of global executives see a “compelling business case” for the use of blockchain. In addition to traditional companies applying blockchain to their business processes, resolving their issues, and forming impressive business consortia, companies with new business models have emerged to disrupt markets across industries.

Blockchain beyond Cryptocurrencies panel discussion brings together local blockchain industry leaders to share their experiences on actual business applications of blockchain and to discuss the opportunities that lie ahead for blockchain and its use. Join the session to learn about the possibilities, and to ask your questions to the panel.

**Leadership .5, Strategic and Business Management 1.0**

**Jaana Simula, PMP**
Jaana is a PMP and an entrepreneur with more than 20 years of experience in IT and software industry in various roles, from development, to consulting, to project and product management. She is co-founder and owner of Enterprise BlockChain Solutions, a company that uses disruptive technologies to help customers eliminate inefficiencies and risks, reduce costs, and gain competitive advantage. In addition, Jaana is one of the leading blockchain consultants for Universal Health Coin, a public benefit corporation which is reinventing healthcare finance and payment for everyone utilizing blockchain technology and leveraging the explosive growth of cryptocurrency to arbitrage, decentralize and provide fair payment of health services worldwide.

Jaana is a passionate advocate of blockchain technology amongst women, and is educating women about the opportunities that the technology brings, as well as business models of the future through her Blockchain for Women seminar. Jaana also has a leading role in in two Dallas – Fort Worth blockchain networking groups--DFW Corda Meetup and Government Blockchain Professionals--where she is educating and building strong blockchain communities, which benefit companies and individuals in DFW area.

**Farhin Ali, Director BCEN**
An entrepreneur, motivational speaker, IEEE member, neurofeedback ambassador, and an artist. As the founding organizer of IEE'S Dallas Blockchain Group, a past president of CWRUS IEEE Chapter, and VP of the American Welding Socity at the Edison Welding Institute, Farhin has a history of taking on professional leadership responsibilities. She has held roles in engineering field applications, robotics, welding instruction, supply chain distribution, education (Upward Bound), and neurofeedback. She is co-founder and President of Blockchain and Crypto Education Network (BCEN).

**Ven Kumar, IBM, CTO PepsiCo Account**
Passionate about Blockchain and Machine Learning. Ven has been deeply involved in Blockchain (Hyperledger) based solutions for food provenance, Supply chain visibility and Health &Wellness (care giver) as it applies to retail. Also focused on retail solutions involving Big data, Advanced Analytics, machine Learning/Deep Learning leveraging cloud and GPU.


Enterprise Architecture and Service Oriented Architecture, Oracle ERP Apps, Business Process Management (BPM),TOGAF certified, Six Sigma Green Belt Certified, Black Belt Trained.
Jean-Cedric Jollant, Director of Development, Finastra

Mr. Jollant is Director of Development at Finastra since early 2014. He is in charge of LenderComm Architecture, Implementation, and Operations. Prior to Finastra, Mr. Jollant has held several senior technology leadership roles within the Financial Industry. His career path includes JPMorgan, FIS, ULLINK and the Cameron Group as well as several FinTech startups spanning over two decades. Recently, Mr. Jollant’s focus has been on applying Peer to Peer in general and DLT in particular to the Financial Industry. LenderComm. Has been the first project live on Corda.

Free Event  [RSVP here](#) to receive your parking pass for the event.

**Location:**  
UT Dallas, 800 W. Campbell, Richardson, TX  75080,  
Naveen Jindal School of Management  
Davidson Auditorium,  **JSOM 1.118**

**Time:**  
6:30 pm-8:00 pm  
Presentation

**Questions:**  
Contact the Project Management Program at 972-883-2656

**PMPs:** This event earns 1.5 PDUs