Institute members have been introduced to our new Gov Cap model over the last few months, but most are in need of a deeper dive on what it is, what it does, and, more importantly, how it can be used in the boardroom and c suite to enhance an organization’s performance. On March 4, the Institute will offer a one day program that will educate the participant about these topics:

- Why the GCM was developed
- Why the board and management must work together to achieve identified outcomes
- Why financial and non-financial outcomes, not goals, must be agreed upon
- Why strategic outcomes and execution outcomes for stakeholders, operations and risk must be aligned
- How the GCM can be used first as an assessment tool, then as a tool to measure success
- How questions about people, resources, processes and culture can be used in both the assessment and measurement phases

The one day program will feature some lecture, some round table dialogue and a case study. The participants will gain at least these benefits:

- A clear understanding of the GCM
- A clear understanding of how the board and management work together to identify, assess and achieve outcomes
- Knowledge of the questions to ask in assessing an organization’s ability to achieve its outcomes
- Increased skills in the c suite and boardroom
SPEAKERS

GovCap Presentation Overview &
Turning Strategy Into Execution
Outcomes
Don Springer, Chairman, The
Colton Group, Inc.

Strategic Outcomes and Alignment &
Turning Strategy Into Execution
Outcomes
Brad Oates, Chairman, Stone
Advisors

Risk and People
Mark Sinclair, Institute Board
Chairman & Governance Leader

Procedures
Vin Hoey, Managing Director,
Strategic4sight, Inc.

Resources
Chuck May, Founder & Managing
Partner, nFLXn Point Group

Risk and People
Dennis Cagan, Principal, CaganCo
Inc.

When
March 4, 2020
8:30 A.M. - 4:00 P.M.

Where
UT Dallas Jindal
School of Management
11.214/11.218

Visit us at:
jindal.utdallas.edu/iecg

Credit:
CPE
7.2 Recommended Credits
No Prerequisites

Texas Capital Bank