GLOBAL BUSINESS

MAJOR SKILLS GUIDE

What is this program?
A global business degree from JSOM prepares students for a career in management, government institutions, and international agencies. Students are equipped with an understanding of the international dimensions of business.

Career Paths

1. Import / Export Agent
   Middlemen that bring buyers and sellers together.

2. Foreign Sales Representative
   Represent companies, develop relationships, and sell products & services.

3. Multinational Manager
   Oversee a company’s global operations.

Skills

HARD
- Graphic Design – WordPress, Adobe, Quark
- Data Analytics – SQL, Python, Java
- Foreign Language

SOFT
- Effective communication
- Relationship management
- Project management
- Cross-cultural skills
- Virtual collaboration skills

Recruiters Tip
Always be up-to-date on current news and what’s happening in the world.
Certifications

CGBP
Certified Global Business Professional

International Affairs Certification Program
Department of Defense

Language Certification
American Council on the Teaching of Foreign Languages

Recruiters Tip
Most graduates seek employment domestically in a company and later transfer to an international office.

Projects & Courses

Case Competition
India Business Case Competition
UTD Model United Nations Case

Language
Mango is a website for learning languages

Global Development Initiative

Global Management Trainee Program

COURSES
IM 3100 International Business
IM 4320 International Marketing
IM 4373 Global Strategy
FIN 3380 International Financial Management
IM 4330 Global Human Resource Management
OBHR 4352 Negotiation & Dispute Resolution

Clubs & Organizations

Global Business Organization

UTD Model United Nations

Any UTD cultural club (example: UTD FSA)

WANT TO LEARN MORE?

Hubert Zydorek
hxz120930@utdallas.edu
JSOM 3.613

Tom Henderson
tom.henderson@utdallas.edu
JSOM 11.105B