The 30 second pitch is an essential tool for building your professional network, making a good first impression, and communicating your goals and career interests in a confident and engaging manner.
The Elevator Pitch: What Should You Say?

Who Are You?

• What is your UTD story?
• What motivates you to pursue your goals?
• What are you doing now?
• What do you see yourself doing in the future?
• What skills make you a great fit for the industry?
• What skills are you hoping to learn?

What Do You Do?

How do you match up?

Don’t settle on a job – Launch a CAREER!
The Elevator Pitch: Strategy

• Can be used to start a conversation, however it works best when brought in naturally:
  • Career Fair: Start off with the pitch
  • Networking Mixer: Small talk first, then naturally segue into pitch
• Avoid sounding like a scripted robot – BE NATURAL
• Memorable people are confident and focused in their approach
• Know your audience: avoid industry jargon if necessary
• Be prepared to tell your story in several situations