Invest in Your Global Talent—Engage with Us!

It is imperative for companies today to conduct business across the world. The term Global Business has become synonymous with most companies’ operations and growth. Therefore, a global skill set is cited by CEOs as a necessity to their success. The Center for Global Business (CGB) at The University of Texas at Dallas Naveen Jindal School of Management offers programs and services designed to prepare the next generation of global leaders.

Benefits for your company

By engaging with us, your company will be able to receive the following GLOBAL benefits:

- **G**ain access to top-quality students well versed in cross-cultural and global business practices
- **L**everage your company brand and promote it across campus
- **O**pen doors to opportunities through networking with global business
- **B**ecome a part of a growing institution
- **A**ccess knowledge, tools, and faculty research
- **L**ead efforts to partner for mutual success
The support from our corporate partners advances the efforts of the center and provides scholarships and enrichment experiences locally and overseas that enable future global leaders to hone their skills and gain confidence in the global workplace. The following are CGB offerings that you would be able to support.

1. CGB Events and Conferences

Please join us in promoting and partnering on events such as the “Doing Business in……” Forum during which we invite high-profile industry leaders, non-government and government representatives to discuss changes in regions around the world. Our annual Emerging Economies Conference attracts academic and industry experts that share their research and knowledge related to emerging economies.

2. India Initiative

Every spring we bring students, faculty, businesses and communities together to participate in our Annual 2C India Event (Competition and Celebration). This one day event allows students to engage in a corporate-sponsored competition during which they propose ideas and solutions to existing problems. Our evening event includes celebration of the Indian culture and recognition of industry leaders who have contributed to the CGB and the Indian community.

3. Global Development Initiative (GDI)

GDI is a collaboration between the CGB and the Richardson Chamber of Commerce. It is dedicated to supporting international Small and Medium Enterprises (SMEs) in establishing themselves in the City of Richardson and Dallas-Fort Worth area. The program is designed to leverage the knowledge base of UT Dallas faculty, students, center advisors and external resources. Students participating in this program are able to conduct industry analysis and market research for international companies looking to enter the U.S. market.

4. Global Business Organization (GBO)

UT Dallas undergraduate and graduate students from all eight schools on campus participate in a student-led club that promotes global business and sustainability initiatives, as well as community engagements related to culture, language and social service. Our sponsors may be able to leverage the platform of this organization to promote their brand and services through speaking engagements, networking events, discussion groups or company visits.

5. Global Sustainability Initiative (GSI)

Businesses and communities are looking for sustainable methods to manage their operations. At the same time, our students want to make an impact on the world using sustainable practices. Therefore, we are partnering with businesses, communities and NGOs to address 17 UN Sustainable Development Goals (SDG) through our GLOBAL IMPACT projects. We welcome companies that want to collaborate with us to help the world by creating and implementing projects that will help communities.

6. Global Business High School Summer

GBHSS is a one-week summer program offered to high school students interested in learning about global business. During this program students are exposed to languages, cultures and the basics of business. Throughout the week students visit several global businesses in the DFW area and listen to global business leaders and their careers.

7. Global Business Workshops

The CGB provides business education programs for global managers. These workshops stem from one day to two weeks in length and cover a broad range of challenges facing global managers. This offering focuses on management, strategy, culture and mobility. Our sponsors may be interested in participating and sponsoring this event by bringing experts from the field to share expertise and promote their industry.

8. Study Abroad/International Internship Scholarships

Companies and communities may be interested in supporting our aspiring global leaders by contributing to the Global Business Fund. The fund will support scholarships for students who plan to study abroad, engage in international internships or participate in sustainability projects overseas. Our sponsors who recognize the need for global business talent in their operations would be able to contribute to the development of talent through scholarship and internship opportunities.

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