Project Management in a VUCA World

The term VUCA was coined by the U.S. Army War College to describe the volatility, uncertainty, complexity and ambiguity of the world after the Cold War.

VUCA has taken root in the corporate world to express emerging ideas in strategy, leadership and vision.

The relevance of VUCA today relates to how people view the conditions under which they make decisions, manage risks, plan for the future and solve problems.

Call for Participation

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UT Dallas Project Management

The UT Dallas Project Management Program offers both graduate certificate/degree programs and non-academic professional development programs for professionals to improve their ability to succeed in a global business environment that demands expertise and effectiveness not only in the technical aspects of project, program and portfolio management, but also in leadership and strategic business management.

Our degree programs were among the first accredited by the Project Management Institute (PMI) Global Accreditation Center for Project Management Education Programs (GAC) and, as a Registered Education Provider (R.E.P.), we have been approved by PMI to issue professional development units (PDUs) for those participating in its Continuing Certification Requirements (CCR) Program.

Students may choose from three levels of recognition; Graduate Certificate in Project Management, MS in Management Science with an emphasis in Project Management or MBA with an emphasis in Project Management.

What we are looking for

Increase your chances of selection by keeping the following in mind.

WE ARE SEEKING CONTENT THAT:
- Expresses new ideas, concepts and experiences
- Has not been previously published
- Seeks to enhance understanding of project management practices
- Is free of commercial content

Of greatest interest are the following topics:
- Case studies and lessons learned
- Innovative or new project/program management approaches and techniques
- Project management during crisis
- Opportunities during disruption
- Team collaboration and virtual teams
- Agility
- Cybersecurity
- Digital transformation of project management processes
- Portfolio management and governance
- Case studies and lessons learned
- VUCA impact on stakeholders
- PMOs
- Minimizing complexity, maximizing value
KNOW YOUR AUDIENCE:

- 400+ project and program management practitioners primarily from the DFW Metroplex
- 200+ Companies
- 99% of attendees possess at least one Project Management Institute certification
- Presentations must align to at least one area of expertise in PMI’s Talent Triangle

CHOOSE YOUR FORMAT:

TRACK ROOM PRESENTATION

Research paper and one hour presentation
45 minute presentation of your paper and 15 minute Q&A

POSTER SESSION

One hour demonstration style presentation delivered in an open, multi-booth environment. That enables presenters to engage their audience in more intimate one-on-one and small group conversation.

BENEFITS:

- Earn PDUs for writing and presenting on a project management topic
- Track room presentation will be published on the UT Dallas website and could be selected for republication on other sites
- Presenting a paper or poster is a great way to network and meet other thought leaders, practitioners, presenters and attendees
- Paper presenters attend the symposium for free
- Poster presenters receive discounted registration

SUBMIT YOUR PROPOSAL:

Submit online at https://pmsymposium.utdallas.edu
Submission deadline is Monday, January 14, 2019

CHECK YOUR EMAIL:

Selections will be announced no later than Friday, February 15, 2019
Submit a paper

PM World Journal

PM World Journal is a non-refereed online publication devoted to knowledge creation and sharing, and continuous learning in the field of modern program and project management (P/PM). The PM World Journal is an educational and informative source of P/PM knowledge and information; it is also a service to those who want to share knowledge and experience, get published or gain visibility.

The PM World Journal contains original articles, papers, case studies, reports and other works by authors worldwide who have agreed to share their knowledge or experiences with others. Each edition also contains interviews, tributes and stories from and about leaders in the field. The Journal will also occasionally republish papers that have continued relevance.

The PM World Journal is also a source of new information. Each edition contains news stories about people and organizations engaged in project management, as well as articles about P/PM research, education, events, professional activities, industries, and actual programs and projects. These stories are often created by our active network of international correspondents. Check out their profiles and their works. Read the PM World Journal to stay abreast of new developments in the field of P/PM.

How to submit an abstract

- Visit the symposium site at http://pmsymposium.utdallas.edu
- Click on the Submit an Abstract button
- Complete the application form:
  - Speaker contact information
  - Speaker photo and biography
  - Presentation title and abstract
  - Talent triangle classification
  - Applicable certifications
  - Learning objectives*
  - Submit
- All co-presenters information must be submitted with the original application

Other important information

- Track room presentations will be one hour in length; a 45-minute presentation followed by a 15 minute Q & A
- Presentations will provide an in-depth discussion and concrete learning objectives on specific project management topics that highlight the symposium theme

*Learn more about learning objectives on the FAQ page
A one-hour demonstration-style presentation delivered in an open, multibooth environment that enables presenters to engage in one-on-one and small group conversation.

General Information

- An abstract with the topic and summary of your poster must be submitted
- Poster submission and selection dates are the same as for papers
- Poster presentations will be conditionally accepted. A soft copy of your poster must be submitted prior to the symposium for final approval. Details and due dates will be provided to selected presenters
- Posters can be no larger than 48” wide by 36” high
- The author(s) must remain by his/her poster for the duration of the one-hour session
- Posters will be on display for the duration of the symposium
- Poster presenters will receive discounted symposium registration*

Poster Development Tips

- A poster is a graphic display of your work or idea. It is a signature of your research. The best posters make one and only one point. What do you want viewers to learn? They should be able to immediately identify the learning objective
- Use graphics to convey most information. If you can't explain your point graphically you don't have a poster. Keep text to a minimum. A typical poster contains about 1,000 words. Let the graphics do the talking
- Keep all elements of a section close to one another and place captions close to their graphics. Leave space between sections so that the viewer can make sense of the graphics and the corresponding captions
- Titles should be clear from 10-15 feet away. Captions should be clear at four feet. Lettering should be bold.
- Use one-inch margins and avoid fancy fonts
- Sans serif fonts are much easier to read than serif fonts
- Dark text on a light background is easiest to read, avoid color on color
- Bring all illustrations needed-figures, tables, photographs, charts, etc.
- Handouts may be uploaded for placement on the symposium app

*See the FAQ page

Questions?
Contact the symposium team
972-883-2656 or pmsymposium@utdallas.edu
How do I submit an abstract?
All abstracts must be submitted via the online submission form.

Do I have to register for the symposium if my abstract is accepted?
No, if your abstract is selected you will be automatically registered for the symposium at no charge.

Are travel expenses reimbursed?
No, since speakers can attend the symposium at no cost we do not reimburse for travel expenses.

When do you need my submission?
Abstracts are due by Monday, January 14, 2019. Incomplete submissions will not be considered.

When will I find out when if my submission is accepted?
Selections will be announced by Friday, February 15, 2019.

How will my abstract be evaluated?
Abstract submissions are double-blind peer reviewed. Evaluations are primarily based on:
- Clearly stated and well-conceived objectives
- Well-articulated perspectives
- Appropriate and well-executed research methods
- Quality of writing
- Relevance of the topic

What are Learning Objectives?
Learning objectives are clear and concise statements that describe the intended outcomes of instruction. Learning outcomes represent the skills that learners can expect to demonstrate after completing instruction. Statements must be specific, observable and measurable.
How do I submit a poster idea?
All poster proposals must be submitted via the online submission form.

When do you need my submission?
Abstracts are due by Monday, January 14, 2019. Incomplete submissions will not be considered.

What do I need to provide?
An abstract expressing the idea for your submission. What attendees will learn from your poster.

Do I have to register for the symposium if my poster is accepted?
All poster presenters must register for the symposium. Poster presenters will receive a 50% registration discount. The process is as follows:

- Once a poster abstract has been selected, the author will be notified (selections announced by February 15, 2019)
- A soft-copy of the poster must be sent to the symposium selection committee for final approval
- After final approval, a 50% discount code will be sent to the presenter

Are travel expenses reimbursed?
No, we do not reimburse for travel expenses.

When will I find out when if my submission is accepted?
Selections will be announced by Friday, February 15, 2019.

Who prints my poster?
It is the responsibility of the presenter to print and bring/mail their poster to the symposium. Posters may be dropped off early. Details and dates will be provided to approved presenters.

What happens to my poster at the end of the symposium?
Posters will be displayed during the both days of the symposium. At the end of the second day authors may remove their poster. Posters left at the close of the symposium will be disposed of.

Below are web sites that provide general poster guidelines and templates
http://people.eku.edu/ritchisong/posterpres.html
http://colinpurrington.com/tips/poster-design
https://www.posterpresentations.com/free-poster-templates.html