What is this program?
Business Administration is designed to teach management skills and an overall grasp of business. This program has seven (7) concentrations that allow students the option to focus on a particular side of business management.

Career Paths
Whether you have aspirations of creating and managing your own business or rising to the heights of a multinational corporation - there are many applications and careers you can build by studying business administration.

Skills

HARD
Basic knowledge of Microsoft Office applications

SOFT
• Leadership
• Empathy
• Charisma
• Ability to Multi-Task
• Team Work

Recruiters Tip
While there are no Hard Skills required for this degree, any technical skills that you can acquire will be beneficial!

1. INNOVATION & ENTREPRENEURSHIP
This concentration is meant to teach students the skills needed to be able to manage their own startup.

2. REAL ESTATE INVESTMENT MANAGEMENT
This concentration is meant to teach students the fundamentals of managing real-estate with a focus on investments, risk, and financing.

3. GENERAL BUSINESS
General Business will provide a basic overview of the fundamentals in administering and managing a business.

4. ENERGY MANAGEMENT
This gives students a comprehensive understanding of markets and trains them to analyze using an array of skills.
Projects & Courses

SALES COMPETITIONS
Students in the Sales Concentration should look into participating in the UTD Sales competitions. JSOM hosts some itself including the Pro Sales Competition and Rookie Preview. Other competitions are the Western States Collegiate Sales Competition and the National Collegiate Sales Competition (NCSC)

MBA - BUSINESS ADMIN FAST TRACK
This is recommended for those who want to go into higher levels of the organization.

COURSES
Courses are dependent on the concentration that is chosen. Please refer to the B.S Business Administration degree plan on the UTD Website (bit.ly/2uyR6SD).

INSURANCE
Students will be taught to manage risk across the firm and opens doors to insurance industry.

PROFESSIONAL SALES
This program provides in depth knowledge of sales skills and sales management.

Business Economics
Students will learn about markets and how to make decisions regarding economic issues.

Recruiters Tip
Since this a broad degree, this allows a lot of flexibility in clubs and orgs that could relate to your career interest.

Clubs & Organizations
- Business Professionals of America UTD
- Toastmasters Club UTD
- Enactus UTD
- CEO Global UTD

WANT TO LEARN MORE?
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