**ESG and the Board: Effectively Engaging Your Stakeholder Ecosystem**

Boards are stretching beyond their routine governance concerns (the “G” in ESG) to engage with environmental and social (E&S) issues. Along with technology-related threats (e.g., cyber attacks, data breaches), E&S topics have become an integral part of operational and reputational risk management in many major corporations. Investors want to hear how companies are addressing broader stakeholder concerns. So do the young and diverse workers that companies are fighting to attract. Marc Hodak, Partner at Farient Advisors and IECG board member, will lead a discussion on this topic covering questions such as:

- How does your company view ESG? How does it relate to your firm’s strategy and success?
- Does your company support specific ESG initiatives, or are ESG-related programs incorporated into your core business processes?
- How do you measure progress in ESG? How do you communicate your progress, internally and externally?
- How do ESG initiatives translate into financial results? How do they impact your company’s bottom line?

Marc will be joined by a panel of experts and practitioners, including:

- **Marc Hodak**
  Partner, Farient Advisors
  Member, IECG Board

- **Andrea-Bonime Blanc**
  Founder & CEO
  GEC Risk Advisory

- **Joanne Caruso**
  EVP, Chief Legal & Admin Officer
  Jacobs Engineering

- **Renee Hornbaker**
  Director, Easman Chemical
  Director, CLEAResult

**When:** September 17, 2019  
**Where:** UT Dallas  
**Room:** Naveen Jindal School of Management Executive Dining Room  
**Time:** 7:30 - 8:00 Registration and Breakfast - 8:00 - 9:30 Program  
**Website:** Institute Website - click here

*Parking and directions will be sent out a few days before the event*

**For More Information Contact**

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