

# 1<sup>st</sup> UT Dallas Virtual Project Management Symposium

18 October 2024

Topic, Keynote Speakers, Abstract, Takeaways

8:00 CST (USA) / 15:00 CET (EU)

**Presentation Title:** The Latest PMI Thought Leadership insights

**Speakers:** Lenka Pincot, Chief of Staff to PMI CEO (Paris, France), and Edivandro Conforto, PhD, PMI Thought Leadership Manager (São Paulo, Brazil)

**Lenka Pincot, PMP, PMI-PBA, PMI-ACP**



Chief of Staff to the CEO, PMI  
Director, Executive Leadership Team, PMI  
Past President, Czech Republic Chapter, PMI  
Former Head of Agile Transformation, Financial Industry

**Bio:** As PMI's Chief of Staff to the CEO, Lenka Pincot supports the CEO and Executive Leadership Team in enterprise initiative planning and execution. She heads the Office of the CEO that brings together the CEO & Board Communication team, Transformation Management Office (TMO) and Enterprise Project Management Office (EPMO), and two global teams that research the broader project management profession and produce insight to advance and innovate the profession – Thought Leadership and Brightline.

Lenka brings extensive international experience and a proven track record in setting and executing strategic vision, digital transformation leadership, culture shifts, and enhancing organizational agility. She is highly accomplished in the practices of stakeholder and customer relationship management, leadership by influencing and facilitation, problem-solving, and building high-performing teams.

Prior to joining PMI, Lenka held leadership roles focusing on organizational transformation, Agile leadership, and relationship management. Most recently, Lenka served as the Head of Agile Transformation in the financial industry, where she defined

the organization's transformation vision and strategy, built a high-performing transformation team, and executed the roadmap while onboarding business and IT talent. Lenka promoted customer centricity, implemented Citizen Development practices, and contributed to their digital leadership in the market.

Lenka holds a Master of Science in Computer Sciences, Software Engineering from Charles University. She has earned a Digital Excellence Diploma from the IMD Business School of Switzerland and completed the European Women in Boards C-Level Program. She holds international certifications in project management, agile practices, and business analysis, including the following PMI Credentials: PMP, PMI-PBA, and PMI-ACP. Lenka has also supported PMI in a volunteer capacity, recently serving as the President of the Czech Republic Chapter.

## **Edivandro Conforto, PhD**



Author, Executive Advisor  
Director, Thought Leadership, PMI  
Former Managing Director, Accenture  
Post Doctorate, Research Fellow, MIT

**Bio:** Edivandro Conforto is the Director of Thought Leadership (TL&R) at the Project Management Institute (PMI). He leads the Artificial Intelligence advanced research program as part of the PMIXAI initiative and oversees advanced research in several strategic topics for the institute, responsible for developing new insights, frameworks, concepts, and practices to support PMI strategy implementation, growth, and future positioning. From 2017 and 2020 he served as the thought leader and global executive advisor for the Brightline Initiative, PMI.

Between 2020 and 2023, he served as the Managing Director (Partner) at Accenture and led the Latin America Business Transformation and Business Agility practice group and operations. Dr. Eddi is a seasoned Global Executive Leader & C-Level Advisor with 17 years of leadership experience in driving strategic business and digital transformation programs for large-sized and multinational organizations.

He brings solid international experience managing over a hundred strategic initiatives, establishing global partnerships, providing business and technology recommendations

and insights, and management advisory support to Decision Makers, Board of Directors and C-level Executives across North America, South America, and Europe.

Edivandro also co-authored 10 books and over 50 articles on business agility, transformation, strategy, innovation, and technology, published in renowned international journals and magazines. Dr. Eddi is also an international award-winner with recognition from global institutions including PMIEF, PMI, POMS and IPMA.

As a former Research Fellow from MIT (USA), Dr. Eddi has a distinctive combination of advanced international education with extensive practical and industry experience. He pioneered the development of several business and management frameworks applied to improve organizational performance and results, including the 3A's of Business Agility, Ecosystem Agility, Business Agility Assessment Models, Hybrid Management Models that have been adopted across different industries sectors.

Edivandro has a post-doctorate from the Massachusetts Institute of Technology (MIT), with a Ph.D. and a master's degree in industrial engineering from the University of São Paulo (EESC-USP).

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**Abstract:** Lenka Pincot and Edivandro Conforto will guide you through the latest insights produced by the PMI's Thought Leadership team in the context of PMI's new strategy PMI:Next. Where is the project profession heading in the age of AI? What are the current trends in the way of working? And what makes or breaks project success? Lenka and Eddi will cover hot topics in project management uncovered in the year 2024.

**Takeaways:** Hottest trends and topics in the project management field as identified by PMI and which have been the subject of Thought Leadership studies and papers published by the Institute in 2024 will be reviewed and discussed. Participants will get a first look at potential topics to be featured by PMI's Thought Leadership team in coming months. This knowledge might affect organizations, programs, projects, processes, tools and, perhaps most importantly, PM careers today and tomorrow.