2020 Healthcare Leaders Texas Cup
Undergraduate Case Competition
Naveen Jindal School of Management, UT Dallas
April 10, 2020

GENERAL COMPETITION INFORMATION:

- The UT Dallas BS Healthcare Management program is looking for undergraduate teams to join our case competition. The case for the Healthcare Leaders Texas Cup will discuss a large, local provider’s effort to integrate conventional and holistic medicine.
- Students can register at tinyurl.com/hmgtcasecomp.
- All team registrations are due by 11:59 p.m. on March 24, 2020.
- Each team will receive the case by March 26, 2020.
- Teams are required to submit an outline of their analysis/recommendations to secure place in the competition. Outlines should be submitted by April 3, 2020, to Rhea Woodcock at rhea.woodcock@utdallas.edu.
  - Outlines will not be critiqued for grammar, content, etc. but should be structured to give a clear overview of team’s solution.
- Teams will receive case competition schedule by April 9, 2020.
- Case Competition will take place Friday, April 10, 2020 (9:00 a.m. – 3:00 p.m.).
- Presentations are made before a panel of judges representing leaders in the health care field and academia.
- During the competition, each team has ten (10) minutes to present their analysis and recommendations, which is followed by a five (5) minute Q&A session.
- Cash prizes are awarded to each of the three finalist teams.

GUIDELINES FOR TEAM PRESENTATIONS:

- All team members must be in attendance during the presentation, even if they are not presenting.
- Note cards can be used during the presentation.
- Laser clicker will be provided during presentation.
- The time limit for the presentation is 10 minutes, followed by 5 minutes of Q&A by the judges. Time limits will be enforced.
- Handouts and/or props or displays are NOT allowed, except in the case of technical difficulties.
GUIDELINES FOR POWERPOINT PRESENTATIONS:

- Presentations will be displayed on laptops provided in classrooms and/or auditorium.
- All teams must bring their presentations on a USB Drive. (Note: Please test your presentation files before the day of the competition).

FAQ

Q: What is a case study competition?
A: A scenario is provided related to a challenge facing healthcare leaders. It is a contemporary issue that requires a strategy. A team of students presents a solution and the best response is awarded the Healthcare Leaders Texas Cup!

Q: Who is invited?
A: A team of 3-4 undergraduate students can register to participate. All students enrolled at UTD are invited.

Q: I don’t have a team, but would like to participate. What can I do?
A: We recommend that you first talk to classmates and friends to find a team. If you are unable to do so, email rhea.woodcock@utdallas.edu. Students will be notified of a team assignment provided there are a sufficient number of students interested.

Q: How does it work?
A: Register at tinyurl.com/hmgtcasecomp by March 24, 2020. Form a team, get registered, and mark your calendars! Be sure to read the instructions, rules, requirements!

Q: Is there a limit to the number of slides for the presentation?
A: There is not a specified slide limit. However, the presentation should take no more than 10 minutes to present. Teams will be judged, in part, on professional and concise slides that are visually interesting. Teams may reference appendix slides in the presentation.

Q: Why would I want to participate?
A: It is a great experience and will give you a glimpse into some of the challenges in healthcare management. The Healthcare Leaders Texas Cup will introduce you to a panel of very successful healthcare leaders in the community . . . and it will look GREAT on your resume!!!

Q. Next Steps?
A. Contact Rhea (JSOM 3.491) at rhea.woodcock@utdallas.edu or Quincy (JSOM 3.704) at quincy.sinele@utdallas.edu to ask questions and get involved!