The Executive Certificate in Fundraising program, a professional non-degree program offered through the Naveen Jindal School of Management, is designed for experienced fundraisers and nonprofit executives. Individuals seeking a career in fundraising will find this program to be a comprehensive foundation before entering the field.

The practice of fundraising has evolved significantly over the past several decades into what is now a highly specialized and complex activity. As the profession develops and demand for effective fundraisers and fundraising grows, serious professionals will seek to upgrade their credentials by taking advantage of knowledge-based and research-oriented programs such as this one.

The program teaches fundamental theories and emerging models of effective fundraising, incorporating evidenced-based research, case studies and situated learning. Expert practitioners and scholars in the area of fundraising and philanthropy teach the four certificate courses.

The courses are:
- Fundamentals of Fundraising
- Fundraising Methods: Annual Gifts, Major Gifts and Planned Gifts
- Government, Corporate and Foundation Fundraising
- Planning and Leading the Campaign

The Executive Certificate in Fundraising program is offered each academic semester at UT Dallas, allowing participants to complete required courses within four months if desired. However, participants may elect to complete the required courses over two or more, but not to exceed six, semesters.

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Key Features:
- UT Dallas offers one of the few university-based training programs in fundraising in Texas, a state that ranks third in charitable giving in the United States.
- Each of the four certificate courses is carefully designed to capture essential fundraising concepts by combining relevant fundraising literature and research, along with best-practice knowledge from the field. The University of Texas at Dallas will confer The Executive Certificate in Fundraising to participants upon completion of all required courses.
- Curriculum is delivered on campus into two- and three-day modules, with individual courses offered on a rotating basis from October through May.
- Faculty members are experienced fundraisers, drawn from Jindal School faculty, nonprofit and for-profit professionals, and civic leaders.