Vision and Mission

Vision
Position the Institute for Excellence in Corporate Governance (IECG) as a leading global resource in developing and communicating thought leadership on governance issues for boards and C-level executives of public, private, governmental and nonprofit organizations, and positively impact how governance is carried out.

Mission
Identify and research important current and emerging governance challenges and develop and communicate effective solutions that enhance the abilities of board members and C-level executives to protect and promote the interests of their stakeholders. We pursue this mission by:

- Attracting thought leaders and governance professionals who educate our audiences through conferences, seminars, in-house programs and meetings.
- Sponsoring or collaborating with Transformational Roundtables comprised of governance thought leaders, board members and C-level executives who focus on important current and emerging governance issues.
- Seeking input from, sponsoring and/or collaborating with alliance partners, which include thought leaders from a variety of disciplines, as well as organizations focused on governance.
- Identifying how qualitative issues such as communications, behavioral styles, board composition, board focus, and the development of anticipatory organizations may impact execution of “good governance” and strategy in the boardroom.
- Conducting research based on issues raised and communicating the results of research through books, white papers, articles in relevant publications, radio, television and internet, and specific feedback to board members, C-level executives and others who will benefit from this knowledge and research.