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Abhi Biswas is the director of the Graduate Marketing Certificate program and a full-time faculty member at The Naveen Jindal School of Management at The University of Texas at Dallas. Biswas has over 19 years of teaching experience, including courses at the Cox School of Business at Southern Methodist University and the Krannert Graduate School of Management at Purdue University. He has been consistently recognized for outstanding teaching at all three institutions. Over the years, he has taught a diverse range of MBA and EMBA courses, including Consumer Behavior, International Marketing, Product Management, Marketing Research, Pricing Strategy, Marketing Strategy and Advertising and Promotion.

Surya N. Janakiraman
Surya N. Janakiraman is an associate professor of accounting at The University of Texas at Dallas. Prior to joining The University of Texas at Dallas, he taught at the Graduate School of Industrial Administration at Carnegie Mellon University. He has a PhD in accounting from the Wharton School at the University of Pennsylvania. Janakiraman’s academic achievements include Dean’s Fellowship at the Wharton School, representing the Wharton School at the Doctoral Consortium and obtaining a dissertation fellowship award from Arthur Andersen.

Ram Natarajan
Ram Natarajan is an associate professor of accounting at the University of Texas at Dallas. He has a PhD in accounting from the Wharton School of The University of Pennsylvania and is professionally qualified as a cost accountant. He previously taught at the University of Michigan Business School and at Southern Methodist University. He has been recognized twice for superior teaching performance at SMU and was nominated for the Chancellor’s Council Outstanding Teaching Award at UT Dallas.

Divakar Rajamani
Dr. Divakar Rajamani is a professor and managing director of the Center for Intelligent Supply Networks at The University of Texas at Dallas. Rajamani has had a 10 year career in industry at such companies as i2 Technologies and General Motors, where he worked in a consulting capacity. His areas of expertise include Lean Manufacturing, Product Lifecycle Management, Factory Planning and Transition Planning. He also served on the faculty of the University of Manitoba from 1990-1996. He has published in the operations research field and co-authored Cellular Manufacturing Systems: Design, Planning and Control, which was published in 1996.

Curt Raschke
Curt Raschke, PMP, has almost 30 years experience in the Dallas/Fort Worth area as a new product development manager in four high technology areas: Electronic business systems, engineered materials, defense electronics and semiconductor integrated circuits. His management accomplishments span the entire product lifecycle from business development through product design, market introduction, full rate production and sustaining operations. He has been the chair of the Project Management Institute ® New Product Development Specific Interest Group and has served on the advisory boards of the UT Dallas Project Management Executive MBA program and the University of North Texas Virtual Collaboration Research Group, and is founder of the UT Dallas Applied Project Management Forum.

Peter A. Storti
Dr. Peter A. Storti, President, InfoEdge Inc. Since the 1980’s, Storti has been at the leading edge of PDM. He is a consultant for Fortune 100 companies implementing this technology in a broad range of market areas including telecommunications, electronics, aerospace, defense, medical, oil & gas and energy systems. The result is that Storti brings a practical perspective on using PLM technology to solving real world problems to the classroom. Storti has a BS in operations research from Cornell University, an MBA from the State University of New York and a PhD in manufacturing systems from the University of Texas.