MSOM Business Meeting

At 2017 MSOM conference, in Chapel Hill, NC.
2018 MSOM conference

• When: July 1-3, 2018 (Sunday-Tuesday)
  • SIG day on Sunday July 1
  • Main conference on Monday-Tuesday July 2-3

• Organized by the University of Texas at Dallas, Naveen Jindal School of Management
Main venue

- Hilton Anatole hotel in Dallas
Main venue

- World class hotel
- Largest hotel art collection in the US
- Full service health & fitness club and spa
- 8 restaurants and bars
- New resort pool
Main venue

- 5 minutes from Uptown and Downtown Dallas
- Near arts and entertainment districts of West End and Deep Ellum
- 15 minutes from Dallas Love Field (DAL) airport and 25 minutes from Dallas/Fort Worth (DFW) International airport
- 5 minute drive (15-minute walk) to Dallas Area Rapid Transit (DART)
- 30 minutes from UTD campus in Richardson
- Direct access to Trinity Strand Trail for morning walk/run
Conference planning

- Negotiated an unbeatable room rate of $149 per night
- 11 adjacent meeting rooms for conference
- Free Wi-Fi in meeting and guest rooms
- Breakfast and lunch provided at the hotel
- 2 dinner receptions
  - Welcome reception on July 1st
  - Main reception on July 2nd – on UTD campus
UTD campus

- Tour of our beautiful campus
- with LEED certified buildings
- Plenary session & reception
- Bus shuttle service will be organized
Planning committee

Other members: Alain Bensoussan, Metin Cakanyildirim, Qi (George) Chen, Milind Dawande, Ching Chung Kuo, Ganesh Janakiraman, Ozalp Ozer, Anyan Qi, Suresh Sethi, Serdar Simsek, Kathy Stecke, Shouqiang Wang, Shengqi Ye.

Conference Chairs

Dorothee Honhon
Elena Katok
Dallas, TX

- Dallas is the 9th largest city in the US, with a population of 1.28 million
- Dallas/Fort Worth is the 4th largest metropolitan area in the US (after NY, LA and Chicago) with about 7.2 million people
- DFW airport is an American Airlines hub – with direct flights to over 225 cities, including 56 international destinations
- Love Field (DAL) airport is a Southwest Airlines hub – with direct flights to 54 cities
- Home to 21 Fortune 500 companies and other major companies:
What to do in Dallas, TX

- Reunion Tower
- Dallas World Aquarium
- Sixth Floor Museum at Dealey Plaza
- Nasher Sculpture Center
- Crow Collection of Asian Art
- Dallas Museum of Art
What to do in Dallas, TX

Klyde Warren Park

Dallas Arboretum and Botanical Garden

White Rock Lake

Margaret Hunt Hill Bridge (designed by Santiago Calatrava)
Deep Ellum

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<th>Deep Ellum Is...</th>
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<tr>
<td>Where You Get Your First Tattoo</td>
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<td>Where You See Your Favorite Shows</td>
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<td>Where You Find Your Favorite Drink</td>
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<td>Where You Start a Business</td>
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[Image of various Deep Ellum scenes]
What to eat

- Dallas is renowned for barbecue, authentic Mexican and Tex-Mex cuisine.
- But also has large amounts of restaurants featuring cuisines from all over the world including authentic Indian, Chinese, Korean, Vietnamese, African Cuisines, Taiwanese, and Persian foods.
  - Lots of vegetarian and even vegan options!
- Lots of fine dining options from famous chefs: John Tesar (Knife), Nick Badovinou (Montlake Cut & Neighborhood Services), Kent Rathbun (Jasper’s & Abacus), Stephen Pyles (Flora Street Café), Dean Fearing (Fearing’s), Tre Wilcox
The Dallas Arts District is the largest urban arts district in the US
Dallas has more restaurants per capita than New York City
The frozen margarita machine was invented in Dallas
The integrated circuit computer chip (which became the microchip) was invented in Dallas in 1958
The first convenience store, 7-eleven, got its start in Dallas and the corporation is headquartered there today
With the roof enclosed, the entire Statue of Liberty could fit into the Cowboys Stadium
Make it a July 4th family trip!

Dallas zoo

Kaboom town (one of the best fireworks shows in the country!)

Medieval Times

Fort Worth Stockyards

Perot Museum of Nature & Science

Southfork Ranch

Six Flags Over Texas

Frontiers of Flight Museum

Galleria Mall (and other great shopping!)
Resources

- Hilton Anatole hotel
  - http://www.hiltonanatolehotel.com/

- UT Dallas:
  - http://www.utdallas.edu/
  - http://jindal.utdallas.edu/isom/operations-scm-programs/faculty/
  - http://www.utdallas.edu/sustainability/buildings/

- Dallas tourism:
  - http://deepellumtexas.com/
  - http://www.trinitystrand.org/
Any questions?

Don’t mess with Texas.