The MSIE Startup Launch Track offers a unique opportunity for a select group of entrepreneurs to launch their new business ventures within the framework of UT Dallas’ highly regarded master of science in innovation and entrepreneurship (MSIE) degree program.

Application to the Startup Launch Track is competitive and, in addition to admission to the MSIE degree program, will require a business concept proposal, faculty interviews and the expression of a strong commitment to launch the venture.

Students or student teams admitted to the Startup Launch Track will be provided with office and/or laboratory space in the Venture Development Center, up to $25,000 in seed capital, and ongoing support and mentoring by UT Dallas faculty and experienced entrepreneurs, while they earn the MSIE degree and receive course credit for progress toward the launch of their startup. Students will be expected to complete the Startup Launch Track in 16-24 months (full-time or part-time) and to launch their businesses either while enrolled in the program or within six months after graduation.
The master of science in innovation and entrepreneurship (MSIE) degree program provides a solid foundation in the management disciplines essential to the successful launch of the entrepreneurial startup; mentoring and other support will be tailored to the requirements of the specific venture concept. The Startup Launch Track is organized into three four-course (12 credit hour) modules as illustrated below:

**Program Requirements**

**Core Courses.** All MSIE students must complete the basic core, consisting of courses in accounting, marketing, entrepreneurship and entrepreneurial finance.

**Concentration.** Students must also complete the four-course (12 credit hour) sequence in the new venture concentration designed for students seeking to start an entrepreneurial venture.

**Elective Courses.** All MSIE students must also complete 12 credit hours of study chosen from among the list of available elective courses. Students must complete enough elective credit hours to meet the 36 credit hour requirement for graduation.

MSIE Startup Launch Track students may elect up to 12 credit hours in the Startup Launch course sequence, earning course credit while working on their business concept in the Venture Development Center. The first course, ENTP 6360 Startup Launch I, is designed to follow a structured business concept validation methodology, engaging participants with prospective customers, industry participants and experienced mentors as they refine and validate their specific business concept and make an informed decision to proceed, pivot or terminate the venture. The remaining courses in this sequence (up to nine additional credit hours) will be tailored to the needs of the specific venture.

Students must maintain a 3.0 grade point average in all courses to qualify for the MSIE degree.
Typical Course Schedules
The MSIE Startup Launch Track may be completed in a period of 16-24 months, with program entry in either the fall or spring semesters. Typical schedules are outlined below:

**Fall Enrollment (four semesters)**

<table>
<thead>
<tr>
<th>Semester</th>
<th>Core Courses (12 CR)</th>
<th>Concentration (12 CR)</th>
<th>Electives (12 CR)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1st Fall Semester</strong></td>
<td>ACCT 6305 Accounting for Managers</td>
<td>ENTP 6380 Market Entry Strategies</td>
<td></td>
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<tr>
<td></td>
<td>ENTP 6370 Entrepreneurship</td>
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<tr>
<td><strong>Spring Semester</strong></td>
<td>ENTP 6315 Entrepreneurial Finance</td>
<td>ENTP 6390 Business Model Innovation</td>
<td>ENTP 6360 Startup Launch I</td>
</tr>
<tr>
<td><strong>Summer Semester</strong></td>
<td>MKT 6301 Marketing</td>
<td>ENTP 6375 Technology and New Product Development</td>
<td>ENTP 6361 Startup Launch II</td>
</tr>
<tr>
<td><strong>2nd Fall Semester</strong></td>
<td></td>
<td>ENTP 6378 Managing the Emerging Enterprise</td>
<td>ENTP 6362 Startup Launch III ENTP 6363 Startup Launch IV</td>
</tr>
</tbody>
</table>

**Fall Enrollment (six semesters)**

<table>
<thead>
<tr>
<th>Semester</th>
<th>Core Courses (12 CR)</th>
<th>Concentration (12 CR)</th>
<th>Electives (12 CR)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1st Fall Semester</strong></td>
<td>ENTP 6370 Entrepreneurship</td>
<td>ENTP 6380 Market Entry Strategies</td>
<td></td>
</tr>
<tr>
<td><strong>Spring Semester</strong></td>
<td>ACCT 6305 Entrepreneurship</td>
<td>ENTP 6390 Business Model Innovation</td>
<td></td>
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<tr>
<td><strong>2nd Summer Semester</strong></td>
<td></td>
<td>ENTP 6375 Technology and New Product Development</td>
<td>ENTP 6363 Startup Launch IV</td>
</tr>
</tbody>
</table>

For further information, contact:
Madison Pedigo
Director, Innovation & Entrepreneurship Programs
972-883-4481
mpedigo@utdallas.edu
Program Prerequisites
ENTP 6315 requires that students have completed a course in finance (equivalent to FIN 6301). FIN 6301 requires completion of a course in business statistics (equivalent to OPRE 6301). Candidates who have not taken equivalent courses will need to take FIN 6301 and/or OPRE 6301 to meet the prerequisite requirements. If required, one of these prerequisite courses (but not both) may be included as an elective that will count as part of the 36 credit hours required for the MSIE degree.

APPLICATION PROCESS (MSIE Program)
Prospective MSIE students must apply to and be admitted to the Jindal School of Management. Admission requirements are detailed at: jindal.utdallas.edu/prospective-students/admission-requirements/ and summarized below:

- Completion of the on-line application form.
- An official and competitive GMAT or GRE score, no more than five years old.
- For domestic applicants, official transcripts from all colleges and universities attended including any graduate program in which the applicant was enrolled. See the website for additional requirements for international students.
- For international applicants, an official English proficiency exam score, no more than two years old from the date of application. See website for minimum requirements.
- A detailed resume of all work history. Work experience is not required for admission.
- Three letters of recommendation from current or past employers, community leaders, current or former professors, etc.
- A one page, double-spaced, typed essay outlining the applicant’s academic interests and goals.

APPLICATION PROCESS (Startup Launch Track)
Application to the Startup Launch Track is competitive, and in addition to admission to the MSIE program, will require a business concept proposal, faculty interviews and the expression of a strong commitment to launch the venture either during or within six months following degree completion. See the website for application forms and procedures.

Waivers and Transfers of Credit
Waivers of program requirements may be granted in recognition of previous coursework completed with a grade of B or better within the past six years in a specific business program area. Waivers approved by the program director allow a student to skip a core course and take a higher level course in the same academic area with no reduction in the overall program hour requirements.

Transfer credits may be granted for equivalent graduate course work taken at other universities with a grade of B or better within the past six years. Up to nine hours of course work from other universities may be waived from or transferred to the MSIE program. Consult the UTD Graduate Catalog for further details.

Applications for approval of waivers and transfers may be obtained in and submitted to the Jindal School of Management Advising Office.

Application Deadlines
U.S. Citizens and Permanent Residents:
Fall Deadline: July 1
Spring Deadline: November 1
Summer Deadline: April 1

International and Visa Applicants:
Fall Deadline: May 1
Spring Deadline: September 1
Summer Deadline: March 1

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