Providing contemporary leadership and management education for practicing physicians

The Healthcare Leadership and Management program for physicians, a non-degree certificate program offered through the Naveen Jindal School of Management, is designed for mid-career practicing physicians seeking top-notch business and leadership skills.

The program offers physicians management insights and addresses emerging practice-based requirements for physicians regarding population-based health management, performance improvement and clinical informatics. These new practice domains are linked with team-based care across the continuum to meet the challenges of providing patient-centered, accessible, team-based care as the U.S. healthcare delivery system transforms during the next decade.

The course is unique and is divided into three sections:

- Personal competencies and communications skills
- Leading and managing in an interdependent world
- Proving value-based care for individuals and groups

In addition to creative educational formats, the course includes a realistic, practical case study that creates a virtual learning community, allowing participants to apply new knowledge and insights and post their responses to case studies online for others to review, comment and learn from one another and faculty members.

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Key Features:
- A unique content blend, incorporating personal competence development; leadership and management skills; and emerging practice-based requirements for physicians regarding population-based health management, quality and performance improvement, and clinical informatics
- Diverse course materials utilizing video content delivery, complementary public domain video material, online threaded discussions with other participants and faculty members, and immediate access to assigned reading materials through the university’s eLearning system
- Asynchronous online access to course material using laptop or tablet computers, allowing participants freedom to select and time and place they “attend class”
- Offers the opportunity to network with physician colleagues coping with similar practice-based leadership, management and practice redesign challenges
- Offers professional societies, physician groups and healthcare delivery systems a program that can be customized to include a blended learning or “flipped classroom” experience that addresses institution or organization-specific priorities
- Nationally recognized faculty combining practical healthcare delivery experience and doctoral degree content expertise

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