This presentation features a study of a project that redesigned the website for *UT Dallas Magazine*. Cary Delmark, assistant vice president for web services at UT Dallas, talks about the special design constraints of a website intended as a companion to a printed publication, some atypical design considerations in the project, and how the opportunities unlocked by the new website benefit the magazine’s readers and the University.

**Leadership .5, Strategic and Business Management 1.0**

**Cary Delmark, PMP**

Cary Delmark is a personable interactive communications professional with 16 years of success leading dot-com and dot-edu website and web application design and development.

His specialties include Web and mobile user interface design and development, hiring and retaining Web development talent, institutional communication, content management, project management (PMP certified), usability testing, financial/vendor management, resolving website stakeholder differences and the ability to focus colleagues’ attention on what their website visitors want and need.

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**Free Event**  [RSVP here](#) to receive your parking pass and for pizza at event.

**Location:** UT Dallas, 800 W. Campbell, Richardson, TX 75080, Naveen Jindal School of Management Davidson Auditorium, [JSOM 1.118](#)

**Time:**

- 6:00 pm-6:30 pm  Pizza and Networking
- 6:30 pm-8:00 pm  Presentation

**Questions:**  Contact the Project Management Program at 972-883-2656

**PMPs:** This event earns 1.5 PDUs

The Applied Project Management Forum is held on the third Tuesday of each odd month. Missed an event? [Watch previous presentations.](#)