Center for Finance Strategy Innovation Half Day Conference

Uses of Blockchain: Creating and Unlocking Value through Business Innovation with Keynote Speaker – Chris Ballinger, CFO and Head of Mobility Services at Toyota Research Institute

Thursday, September 21, 2017
11:30 a.m.-6 p.m.

Gartner has estimated that the business value-add of Blockchains will grow to over $176 billion by 2025, and exceed $3.1 trillion by 2030.

Come and learn how Blockchains create new business models. It enables ‘smart’ assets and contracts, provides real time verification and chain of custody, improves risk mitigation, and produces greater predictability and cost efficiencies. The dynamics between money, value, rights, payments and revenue are reinvented. New trusted networks, markets, and value emerge. Credit risk reduction brings cost and time-saving. Intermediaries are eliminated.

Featured business use case presentations will emphasize Blockchain at the intersection of the internet of things, big data, and artificial intelligence:

- **Blockchain-based innovations in automotive customer product and services:** P2P car sharing, data pooling, and usage based insurance
- **Dubai:** A government and economic engine built on Blockchain
- **Delaware Blockchain Initiative:** transforming corporate governance, law, finance, and compliance
- **Intelligent supply chains built to reduce documentation**
- **Health care and medical research artificial intelligence:** sharing patient data while maintaining privacy
- **Money’s future:** Digitized currencies, assets, tokens, financial services and cashless payments
- **Energy market transformation:** consumer directed market access
- **New regulatory, security, privacy, financial reporting and legal frameworks**


Interactive Blockchain powered demonstrations by Makers Space @ UT Dallas.

“Blockchain is a game changer.” – Business Insider, 2016

Registration for this event is now open.
Visit jindal.utdallas.edu/blockchain.

The cost for attending this event is $80. For questions, contact David Springate at 972.883.2647 or spring8@utdallas.edu.

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