Supply Chain Management Fact Sheet

Program Distinctions

The Global Leader in Supply Chain Knowledge

RANKINGS
- Find-MBA.com: #2 SCM Program (2017)
- Gartner: #5 undergraduate SCM (2016)
- Gartner: #7 MBA SCM (2016)
- Financial Times: #7 MBA in Manufacturing/Logistics Globally (2017)
- U.S. News & World Report: #9 MBA SCM/Logistics Program (2017)
- U.S. News & World Report: #17 Undergraduate SCM/Logistics Program (2017)

CASE COMPETITIONS
- 2016 Rutgers Ten Plus Supply Chain Dual (MBA/UG) Case Challenge: MBA 1st place
- 2015 Rutgers Ten Plus Supply Chain Dual (MBA/UG) Case Challenge: Undergraduate 1st place
- 2014 and 2015 Sam M. Walton College of Business International Graduate Logistics Case Competition: 3rd Place
- 2012 HULT Prize Global Competition Honorable Mention (Cornell, Darden and Rutgers)
- 2011, 2014, and 2015 ISM SCM Case Competition: 1st place in U.S.

SCHOLARSHIPS
Over 150 scholarships awarded by Rutgers Center for SCM and our industry partners (2008 - 2017)
- Advisory Board scholarships
- Undergraduate and MBA department scholarships
- Student club and leadership awards
- The prestigious Gene Richter Scholarship (2012, 2015)
- Institute for Supply Management (ISM) scholarships (2011-2017)
- Partner corporations include BASF, Johnson & Johnson, L’Oreal, Novartis, and Panasonic

SUPPLY CHAIN CAREER EXPO (2012 - 2017)
- Exclusive event for supply chain management students organized and presented by the RBS SCM Department annually.
- 75+ Corporate Partners actively recruiting RBS supply chain students for full time and part time jobs, internships and co-ops.
- 500+ undergraduate and graduate students participating annually

SCM Students win the Hult Prize, “Nobel Prize for Students”

The prize with a seed capital of $1 million, given for social entrepreneurship, was awarded on Sept. 16, 2017 to current SCM student Gia Farooqi and recent SCM graduates Hanaa Lakhani, Moneeb Mian and Hasan Usmani of the Roshni Rides Team, and was presented by former President Bill Clinton.

Rutgers SCM Programs

1,053 Undergraduate SCM Majors
195 M.S. in Supply Chain Management (online)
27 M.S. in Healthcare Services Management
17 M.S. in Supply Chain Analytics
77 Full time SCM-MBAs
17 SCM Ph.D. students
25 Academic faculty

PLACEMENTS
- SCM Undergraduate Summer Internship Placement Rate (2016): nearly 100%

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Sample Rutgers SCM Conferences

- Technology for Business Roundtable
- Three-Day Certificate Program
- Supply Chain Finance Summit
- A Roundtable on Supply Chain Management: Rutgers University, the Newark Community and Beyond
- ASU-Rutgers Corporate Curriculum Review
- Summit on Supply Chain Talent Management
- Response to Supply Chain Disruptions Conference
- Summit on Big Data Analytics
- MBA Regional Supply Chain Case Competition
- MBA Supply Chain Case Competition

Sample Rutgers SCM Cases

- Novartis Faces Its Big Question: Should it outsource? (D. Klock)
- American Pharmaceuticals-Global Transportation Organization (GTO) (D. Klock)
- Managing the Outsourced Operations of Air-Champion (L. Lei, R. Oppenheim)
- Build-to-Performance: Boeing 787 Dreamliner (X. Xu, Y. Zhao)
- Pandemic Influenza: Just-in-Time vs. Just-in-Case Strategies (Y. Zhao)
- From Farm to Cup: The Coffee Supply Chain in Kenya (R. Kiwanuka, Y. Zhao)
- OXO International: Forecasting and Inventory Management (S. Bal, S. Bedi, S. Singh, Y. Zhao)
- Schneider’s Insource vs. Outsource (L. Lei)
- Demand Management at ACT (L. Lei, R. Oppenheim, T. York)

Sample Corporate Partners of Rutgers SCM Programs

- Bristol-Myers Squibb
- Burlington Stores, Inc.
- C.H. Robinson
- Camelot Management Consultants
- Campbell Soup Company
- Caterpillar Logistics
- CH Robinson
- Church & Dwight Co., Inc.
- Cintas
- Coca-Cola
- Colgate-Palmolive
- Consolidated Edison
- Deloitte Consulting
- DHL Supply Chain
- Diageo
- DuPont
- Estée Lauder
- Fastenal
- FedEx Genco
- Ferrero USA
- GAF
- Gebruder Weiss Inc.
- Geodis Wilson
- GlaxoSmithKline
- Goldman Sachs
- Goya Foods
- Graybar Electric
- IBM
- Integrity LifeSciences
- Intel Corporation
- International Flavors & Fragrances
- J.B. Hunt Transport
- Jet.com
- JF Hillebrand USA
- Johnson & Johnson
- JPMorgan Chase
- Kenbo
- Kuehne & Nagel
- L’Oreal
- Laufer Group International
- Linde
- Mars, Inc.
- McGraw-Hill
- Mercedes-Benz USA
- Mondelēz International, LLC
- Monsanto
- Monument Chemical
- Motorola Solutions
- New Avon
- New York Life
- NFI Industries

Supply Chain Research

- Rutgers Green Purchasing Kevin Lyons
- Supply Chain Disruption Research Laboratory, Arash Azadegan, Kevin Lyons, Anne Quarshie and corporate sponsor A&M Industrial Supply
- Best Practices in Supply Chain Management, Don Klock, Lei Lei, and Sean Handley
- Continuous-Review Inventory Model with Dual-Sourcing Strategy and Random Disruptions at the Primary Supplier, Lian Qi
- Balancing Learning and Economies of Scale: The Case of Adaptive Clinical Trials, Adam Fleischhacker and Yao Zhao
- Bayesian Acceptance Sampling Plans in a Supply Chain with Endogenous Product Quality, Wan Hong and Xiaowei Xu
- Collaborative vs. non-collaborative container-vessel scheduling, Lei Lei, Cunxing Fan, Maria Boile, Sotiris Theofanis
- Combining Calculation and Culture, Wayne Eastman

Rutgers Business School – Newark and New Brunswick is an integral part of one of the nation’s oldest, largest, and most distinguished institutions of higher learning: Rutgers, The State University of New Jersey – founded in 1766. Rutgers Business School has been accredited since 1941 by AACSB International – the Association to Advance Collegiate Schools of Business – a distinction that represents the hallmark of excellence in management education.