

Master of Business Administration

General Degree Information

An MBA offers a broad managerial education drawing from all business disciplines. The UT Dallas MBA degree requires 53 credit hours consisting of 29 credit hours of required business core courses and 24 credit hours of graduate business electives. Within the electives, students may select to concentrate in areas of interest to them. UT Dallas offers Full-Time, Professional, Online and Executive MBA programs.

Students who opt for the Full-Time MBA program complete the program in 16 months with a new cohort entering each fall. Professional MBA students may begin their coursework in the spring, summer or fall. While Full-Time MBA program students take a majority of their classes during the daytime, Professional MBA students move through the curriculum at their own pace taking classes in the evening. To accommodate working professionals, classes typically are offered 4-10 p.m. Monday through Friday.

Students must maintain a cumulative 3.0 GPA on all graduate coursework and a 3.0 GPA in the basic business core to remain in good standing and to qualify for graduation.

The Global MBA Online Program

For students who cannot commit to attending classes on campus, UT Dallas offers the Global MBA Online program. Students in the Global MBA program are able to complete their entire MBA online. For information, visit: som.utdallas.edu/globalmba

Waivers and Transfers of Credit

Waivers of core business courses may be granted in recognition of previous coursework completed with a grade of B or better within the past six years in a specific business program area. Waivers are approved by the appropriate academic program director. If approved, the student may skip a core course and take a higher level course in the same academic area with no reduction in the overall program hour requirements. *(The Full-Time MBA program does not waive core courses.)*

Transfer credits may be granted for equivalent graduate classes taken as part of a graduate program at another accredited university. The student must have earned a grade of B or better in the class taken within the past six years. Up to 12 hours from other universities may be transferred into the UT Dallas Professional MBA degree program. The UT Dallas Full-Time MBA allows transfers of only 6 elective credit hours. *For more information on the Full-Time MBA transfer process, contact the Full-Time MBA program.*

Applications for waivers and transfers may be obtained in the School of Management Advising Office or from an academic advisor in SOM 2.250.

Prerequisites

UT Dallas requires only one prerequisite for the Professional MBA and the Global MBA Online program which is calculus or business calculus. A deficiency in calculus may be remedied by taking MATH 5304 (Applied Math for Non-Majors I) at UT Dallas or by taking MATH 1325 (Calculus for Business and Economics I) at a Texas community college or their equivalent outside of Texas. Students must have earned a B or better in order to meet the prerequisite. Deficiencies must be remedied within the first 12 hours of graduate coursework. Degree credit is not earned for program prerequisites, although all grades earned in graduate courses impact the cumulative GPA. *(The Full-Time MBA program requires students take and pass an equivalent refresher course as part of its program.)*

Required Business Core (29 credit hours)

Students must complete the following required business core courses with at least a 3.0 GPA.

- **AIM 6201** Financial Accounting
- **AIM 6202** Managerial Accounting
- **BPS 6310** Strategic Management
- **FIN 6301** Financial Management
- **IMS 6204** Global Business
- **MECO 6303** Business Economics
- **MIS 6204** MIS Fundamentals
- **MKT 6301** Marketing Management
- **OB 6301** Organizational Behavior
- **OPRE 6301** Quantitative Methods for Business Decision Making
- **OPRE 6302** Operations Management

Elective Courses (24 credit hours)

Students may choose any graduate course offered within the School of Management as an elective. Students cannot include more than 12 elective hours in any single functional academic area (indicated by the course prefix) with the exception of Healthcare Management, Real Estate and Innovation and Entrepreneurship, in which students may take 15 elective hours. Students may elect to submit a master's thesis in place of a 3 credit hour elective course.

Concentrations

Students may choose up to two areas of concentration within the 24 hours of electives, but are not required to do so. Examples of concentrations are listed on the reverse side.

Concentrations

Concentrations are informal collections of electives that address a student's educational goals. A concentration may be aligned with a certain area or may cut across academic areas. Students are encouraged to develop their concentration, with the help of a faculty member, an academic program director or the Advising Office.

Typical concentrations include:

Accounting: Accounting is often referred to as the language of business. A concentration in accounting will help you be part of the conversation. This concentration can help in today's global and technology-driven environment where managers need skills to effectively analyze accounting information and make value-enhancing decisions. This concentration can be further refined to the areas of assurance services, taxation and internal audit.

Finance: This concentration prepares students for corporate finance, investment management or the management of financial institutions. The curriculum emphasizes the development of value maximizing investment and financing strategies and the analysis and management of fixed income and equity investments. Concentrations in corporate financial planning or the analysis of financial securities and investment portfolios are available.

Healthcare Management: The healthcare concentration is cross-functional and industry-focused with courses on applying management skills to healthcare issues and organizations. Classes are taught by School of Management faculty and healthcare executives who bring expertise and experience to program studies.

Information Systems: Information technology is integral to all business operations. Courses in this area enable students to fully utilize information technology to solve business problems and gain strategic advantage. Advanced courses provide skills necessary for the "supply" side of information technology for IT consulting, software management and e-business.

Innovation and Entrepreneurship: Innovation is the engine of our global economy, and entrepreneurial startups and other innovative firms account for more than 80% of net job creation in the developed economies. The concentration in Innovation and Entrepreneurship is designed to prepare students for careers at the leading edge of this "innovation economy". Graduates are well equipped to pursue their entrepreneurial dream or to become a leader of business or technological innovation in an established organization.

International Management: In today's global economy, there is an urgent need to prepare graduate students with skills needed in various international business environments. The study of international management, with courses such as international finance, marketing, strategic management and cross-cultural management, integrates basic concepts and theories with international policies and business practices. This prepares students to succeed in developing successful international ventures.

Leadership in Organizations: This concentration prepares students for upper management positions through the study of the psychology and sociology of organizational behavior. The program provides a foundation of leadership theory, building and problem-solving in interpersonal work relationships, group dynamics, ethics and organizational decision-making and change.

Marketing: Learning to fulfill customers' needs while making a profit requires understanding not only customers' purchasing behaviors but also the competition in order to develop an effective marketing strategy. This includes developing products, managing brands and product categories, pricing, advertising and promotions. Students also study the Internet and its effect on marketing and business.

Operations Management: Students specializing in this concentration gain an analytical understanding of how to leverage profits by continuously improving business processes. Effective integration of customers, suppliers, factories and stores through the coordination of various functional areas (marketing, finance, procurement) is an important theme. The area emphasizes using incentives, contracts and information technologies to foster efficiency and success.

Real Estate: The real estate industry offers numerous opportunities to pursue professional careers. These include roles such as real estate broker, property manager, appraiser, investment analyst, asset manager, developer and real estate credit underwriter. The real estate concentration will provide students with both a practical and educational base to become leaders and skilled decision makers within the industry.

Strategic Management: This concentration focuses on corporate-level strategic management, implementation of strategic designs and team leadership in social, governmental, technological and international environments. Students learn how to integrate accounting, finance, economics and organization theory to create a sustainable competitive advantage.

Application Process

For information on applying to UT Dallas or the various MBA options visit:

<http://mba.utdallas.edu> or call 972.883.5842