Dear EMBA Alumni!

I love this time of year as fall often represents change: cooler temperatures, back to school and in the corporate world - in some cases - a new fiscal year. This fall is no exception as I'm excited about introducing a number of changes for our EMBA alumni program.

I've met with the Operating Committee of The Alumni Relations Council - our alumni program founded by Bhaskar Rayavaram and Will McIntosh, both Class of 2006 graduates. Bhaskar and Will established the council to serve as a means for alumni to remain engaged in the EMBA program. This fall, I will continue to coordinate with them to determine how we best evolve the council into a robust alumni program.

We Need You

Engaged Alumni are critical to the sustained success of the EMBA program

We need alumni to serve as ambassadors for our program to help with planning events, recruiting new students and enhancing our communications program. As a result, I'm introducing three new alumni programs. I hope that one of them will spark your interest and you'll reach out to the respective contact to provide support.

Events Program

This program will provide a forum to identify events to bring our alumni back to campus to network, learn, and collaborate.

- Jen Fox (2012) and Evie McGerr (2012) have taken a leadership role in introducing the Executive MBA Women's Alumni Network.
- Our Executive Coaching staff has offered to provide career management and leadership skills seminars when I met with them last week.
- The Alumni Relations Council brought Dr. John McCracken, Executive Education professor and director of the Healthcare Management for Physicians Program, to speak to alumni in August.
- In fall 2011 and winter 2012, the UT Dallas EMBA program hosted "special sessions" - three hours of coursework, with a variety of
lecturers. Dr. Springate and I are working to bring these back next semester.

- Let's identify a local watering hole and invite current students to meet after a class.

These are just a few examples that illustrate the enthusiasm of our alumni, our faculty and our coaches. Ideally, we'll have an Events Program Leader and several folks to spearhead academic, networking and social connections. Please contact me, Pamela Foster Brady, 972.883.4235, pamela.fosterbrady@utdallas.edu, if you are interested in helping.

**Recruiting Program**

Alumni are the best ambassadors of the EMBA program. Prospective students want to hear how the program transformed your career. We recently had a prospective student, Bill, join us at an Information Session. He told us that Phil McDivitt (1996) had shown him the press release of the new leadership changes in the EMBA program. Phil pointed at Dr. Springate's picture and told our prospective student, "Dr. Springate was my professor; you need to go through this program!"

I will be expanding the Information Sessions on campus to include "Coffee Sessions" early in the morning at our local Starbucks and "Campus Walk-Abouts" after work.

Once prospective students begin their paperwork, we will be looking to keep them close through campus events, attending a Legends Game and more. Every time we meet with prospective students, I'd love to have other alumni with me.

I've been so fortunate to be able to call upon James Dowd (2000), Charles Gillis (2004), Brenda Harrison (2011) and others who consistently show up on campus for Information Sessions. My goal is to have alumni who will connect with each prospective student who comes to campus and I'd like to have a deeper pool of resources. Please contact Connie to help at our Information Sessions, Coffee Sessions, Campus Walk-Abouts, or functions with our prospective students. Connie Imhof, 972.883.5983, cimhof@utdallas.edu.

**Communications Program**

We need to enhance our social media presence. What messages do we need to convey? How should we use social media to get our messages to larger audiences? How should we use social media to keep our prospective students engaged throughout the recruiting process?

We're working to make our Alumni Connections website more interactive and soon will debut a calendar of upcoming alumni events.

View here.

Communicators and social media enthusiasts - I'm looking forward to your participation! Please contact me, Pamela Foster Brady, 972.883.4235, pamela.fosterbrady@utdallas.edu.

*All volunteers - in all kinds of capacities - are welcome. Give one*
hour or give many. Come and give back, network with others, and enjoy yourself, too! Thank you!

Upcoming Events

Please join us for these fall events!

Executive MBA Women’s Alumni Network, Thursday, November 1, JSOM, EDR, 5:30 p.m. - 7:30 p.m.

Working with Dr. Diane McNulty, Jen Fox (2012) and Evie McGerr (2012) are hosting the inaugural event of this alumni network, “Women Leaders in the 21st Century,” a panel discussion that will focus on how professional women navigate the fragile economy, escalating personal responsibilities and community commitments. Executive Dining Room (EDR) at the Naveen Jindal School of Management (JSOM). Please RSVP to Michelle Miller at emm010200@utdallas.edu.

MBA Open House, Saturday, November 3, 9 a.m. - 1 p.m., JSOM, Atrium

This collaborative open house is an information session for all UT Dallas MBA programs. Thanks to Jill Schiavone (2011) and Henry Signo (2011) for volunteering for this event.

20 Year EMBA Anniversary Celebration, Saturday, November 3, 5:30 p.m. - 8 p.m., JSOM, EDR

20 years! Dr. David Springate, Dr. Dick Tozer, Dr. Richard Miller, and Dr. John McCracken will be there. Come by for hors d’oeuvres and cocktails, and reminisce with your classmates. We also will be paying tribute to Dr. Springate for his vision and unselfish dedication to the EMBA program as the founder and now as our academic director.

Class of 2011 Silent Action

The Class of 2011 is holding a silent auction to benefit its Class of 2011 EMBA Endowment Fund for scholarships for JSOM undergraduates. Auction items include:

- Private, guided tour of Cape Kennedy by Space Shuttle Pilot Jon McBride Sr. (Jon McBride, 2011)
- Round of golf for four people at Las Colinas Country Club (Lane Gorman Trubitt, Tony Moore, 2011)
- Tickets to Texas A&M vs. University of Missouri college football game (Greg Miller, 2011)
- Jekyll & Hyde, at Winspear Opera House, December 4-16 (AT&T, Steve Lange, 2013)
- Dinner at III Forks (Henry Signo, 2011)
- Tickets to the Dallas Symphony Orchestra (Jerry Hoag, Associate Dean, Executive Education)
- Mont Blanc Wallet (Eileen Dowse, PhD., Assistant Director, GLE MBA)
• Tiffany Sterling Silver Necklace (Eileen Dowse, PhD., Assistant Director, GLEMBA)
• Photography session by BrandiB Photography
• 500 Business Card Order by Spinner Printing
• Comet Spirit Basket

*A hearty thank you to our contributors!*

*Contact Piyush Sinha (2011) at ps_sinha@yahoo.com, to add your contribution to the list.*

**Celebration Drawings**
We also will hold two drawings. The first drawing will be for one alumnus to join the graduating Class of 2013 on its trip to Taipei, Taiwan, and Beijing, China, from April 5 through April 14, 2013. (Please note the date change.) The trip includes ground travel only. The second drawing will be for a Texas Legends (Mavericks D-League team in Frisco) basketball package, including a suite that holds 14, four courtside seats, buffet dinner and six parking passes.

**Video Recordings**
We’ll have a video booth and videographer available to record your UT Dallas EMBA testimonial. How did the program benefit you personally or professionally? What was the greatest impact of the classroom dynamic? How did the diversity of your classmates broaden your business perspective? How did your executive coach assist you in bridging the gap from your academic experience? We want to know what made your education experience a great one.

**Naveen Jindal School of Management Scholarship Breakfast, November 8, Westin Galleria, 7:30 a.m. - 9:30 a.m.**
In an event led by Dr. Diane McNulty, more than 35 corporations will sponsor scholarships for JSOM students. In past years, the breakfast has raised more than $200,000 for our undergraduate students. Dr. Krish Prabhu, president and CEO of AT&T Labs will be the guest speaker. If you are interested in purchasing a table or a sponsorship, please contact Dr. McNulty at 972.883.4489.

**EMBA Information Session, November 17, JSOM, 10:30 a.m. - 1 p.m.**
Join us for our next Information Session and talk to our prospective students about your experiences during and as a result of your EMBA education at UT Dallas. Please contact Connie Imhof at 972.883.5983, cimhof@utdallas.edu.

**Holiday Party, December 14, Canyon Creek Country Club**
Join us for a fun-filled evening. Please RSVP with Connie Imhof at 972.883.5983, cimhof@utdallas.edu.
From the Desk of Dr. Springate

First, I am happy to be back in a leadership role with the program. It’s an important initiative for the school and one that is close to the hearts of all of us.

I hope we can count on you as we examine and re-work our curriculum. We need to do this not only to be competitive, but to respect the needs of future classes. You have had the benefits of an excellent MBA program and have been able to build on it as the events of the last five years have unfolded. Real time education! Follow-on classes need the lessons of this period and the implications of an increasing speed of change to be incorporated into our courses and program offering. Most participants will not have had the background on which to build that you have in hand.

In the future I hope to bring you interesting points of view from the academic, faculty, or curriculum perspective. It feels good to be back in communications with you.

The Class of 2013

Each month, I’ll give you a snapshot of what each class is doing.

Plans are well under way for the Taipei/Beijing trip. Please note the new dates of April 5 through April 14, 2013, to allow us flexibility around the Chinese Quingming (Tomb Sweeper’s) Festival.

Earlier this month, the Class of 2013 heard from Terrie Campbell, VP of Strategic Marketing with Ricoh, as a guest speaker. Invited by Professor Dan Boschler in Integrated Transformation, Ms. Campbell provided insight on how Ricoh is transforming from a copier company to a service-provider company.

The Class of 2014

As part of EMBA’s 20-year anniversary celebration, we invited our incoming Class of 2014 to submit an essay on “The Value of Self-Investment in an Executive MBA for Future Success” to win a $10,000 scholarship. Congratulations to Walter Garcia Brooks, Ragu Govindaraju and Nick Trotter!

The Class of 2014 also hosted a guest speaker. Dr. Gregory Dess, Andrew R. Cecil Chair in Applied Ethics and a professor of organization strategy and international management, invited retired U.S. Navy Admiral Patrick Walsh to speak of his experiences while he was the 59th Commander of the U.S. Pacific Fleet.
The Class of 2015

We held our first Information Session on Saturday, October 6. Many thanks to James Dowd (2000), Charles Gilles (2004), Brenda Harrison (2011) and Jill Schiavone (2011) for meeting with prospective students. Two prospective students who attended were there as a direct result of alumni Charles Gillis (2004) and Phil McDvitt (1996). Thank you.

EMBA Council 2012

Collaborating with EMBA directors from around the world

I had the good fortune to attend my first EMBA Council conference earlier this month in Paris, France. More than 320 delegates attended representing 290 universities. Throughout the three days, I learned that many universities have the same agenda as we do - effective recruiting, converting to electronic textbooks, maintaining relevant and transformational curriculum, and engaging the alumni. The conference provided a collaborative forum to meet with other directors to discuss ideas, solicit input and challenge each other. Dr. Springate and I look forward to sharing our new ideas with you over the coming months. Thanks to Mark Halob (2004) and Bob Jacoby (2008) for already taking the time to meet with us!

While I was in Paris, I met with Gabriel Aubrey (2011), his wife, Sandrine, and Christophe Thomasson (2011) for dinner. We talked about the value of the EMBA program. Both Gabriel and Christophe entered and completed the program while they were temporarily in the United States and returned to Paris to growth opportunities with Renault. While I was in Paris, I met Marc Puyjalinet, CEO of Electrama (a connection made by Christophe) and collaborated on how our EMBA students can assist his company in developing a marketing plan for expanding his business in the United States.

EMBA Alumni Newsletter

Name our Newsletter!

As I noted in my first email, I hope to use the monthly newsletter as a means to communicate my appreciation of the alumni, share upcoming events and connect with alumni on my program focus points. This first year, my four focal points are:

1. Connecting with current students in the Class of 2013 and the Class of 2014
2. Recruiting business leaders for the Class of 2015
3. Meeting and engaging alumni
4. Collaborating with Dr. Springate on an engaging, relevant and transformational curriculum

I think of you as our board of directors, and this will be my means to report to you our progress moving forward. I’d welcome a clever name for our newsletter. If you have suggestions, please email the name and tell me why you are proposing it.

I look forward to seeing you at our 20 Year Anniversary celebration!

Sincerely,

Pamela Foster Brady
Director, Executive MBA