Happy New Year!

I hope this finds you successfully achieving each of your new initiatives for 2013. We have a lot planned for this year as we focus on recruiting for the Class of 2015, revitalizing the curriculum and connecting with our alumni. In fact, we're starting this year with naming our newsletter - Connections. As I meet with alumni, students and prospective students, one advantage we have is tapping into our collective networks to maximize our individual and corporate business potential.

I'm asking you to start 2013 by letting me know if your company has senior-level positions open so that we can announce them in our Friday career-opportunity emails and to our current students. I also may be reaching out to connect you with a current student or an alum who is seeking a position with your firm. The expectation is not that you give them a rave review but that perhaps you can connect them directly with the hiring manager or share with them the culture of your firm.

Past Events

2012 Holiday Party
On December 14, more than 300 alumni and faculty from Executive Education joined us for our annual holiday party. Go to shutterfly for pictures.
Username: cimhof@utdallas.edu
Password: utdemba
If you have pictures, please send them to Connie Imhof (cimhof@utdallas.edu), and she'll add them to the site.

Upcoming Alumni Events
Gain beneficial new connections and reconnect with former classmates. Hope to see you!

Friday, February 1, "2013 Economic Forecast,” 3:30 - 5 p.m. Room 1.508, JSOM
Join the Class of 2013 and the Class of 2014 for a lecture by Hank Mulvihill Jr., CCM, CWS, CFP; and Fred Richards for their views on the "2013 Economic Forecast - The Good, Bad or Ugly?" They will touch on the U.S. election impact, the fiscal cliff, taxes, inflation and interest-rate concerns, employment, estate concerns and more.
This event is free, but limited to the first 20 alumni. Afterward, we invite all alumni to join us for a happy hour with the Class of 2013 and 2014 in the atrium. Whether you want to join us for the lecture or just the happy hour, please RSVP with Connie Imhof at cimhof@utdallas.edu.

**Wednesday, February 13, PowerGrid, 6:30 - 8:30 p.m.**
The Perot Museum of Nature and Science, 2201 N. Field Street, Dallas, 75201
Jindal School Dean Hasan Pirkul and Jonsson School Dean Mark Spong invite you to join fellow alumni for hors d’oeuvres and beverages while networking at the Perot Museum. Your attendance is complimentary, but you must register by February 10. Need more info? Call Courtney Echols at 972-883-5884.

**Saturday, February 16, Alumni Luncheon Noon - 1 p.m.**
Executive Dining Room, JSOM
Come network with the Class of 2013 and 2014. Please RSVP with Teresa Kruse at tkruse@utdallas.edu.

**April 5-14, Class of 2013, Taipei, Taiwan and Beijing, China**
The Class of 2013 will soon be traveling to Taipei and Beijing for its international trip. We welcome alumni Julie Gutierrez (2007) and Jill Schiavone (2011).

**Saturday, May 4, Special Session! Financial Crisis by Dr. Daniel Arce, 1 - 4 p.m. Room 1.110, JSOM**
Join us for insight into the financial crisis as researched by Dr. Daniel Arce. Dr. Arce is teaching business economics to the Executive MBA Class of 2014. Professor and Program Head of Economics, he is a faculty member in the School of Economic, Political and Policy Sciences at UT Dallas. He teaches courses on the application of game and economic theory to issues related to management decision making, collective action and business ethics. His primary research interest lies in game theory, business ethics, collective action, conflict, corporate governance, global public goods, leadership and counter-terrorism. He is the editor of Defence & Peace Economics and a member of the editorial board of The Southern Economic Journal. Prior to joining the faculty at UT Dallas in 2007, he was the McCallum Distinguished Professor of Economics at Rhodes College (2000-2007) and Professor and Thomas Fellow of Teaching Excellence at the University of Alabama (1991-2000). Professor Arce has won two Fulbright Grants to Latin America, and his teaching and research have been featured in The Wall Street Journal and The Economist.

Please join us for an enlightening afternoon with Dr. Arce followed by a happy hour with the Class of 2013 and Class of 2014. Please RSVP to Teresa Kruse at tkruse@utdallas.edu.

I’m interested in your suggestions for educational, networking and social events you would like attend in 2013. Please contact me at pamela.fosterbrady@utdallas.edu or 972-883-4235 to share your ideas.

*From the Desk of Dr. Springate*
Your Call
My column this month will be brief. I want to encourage you to participate in the ongoing revitalization of the Executive MBA program as you see fit. We welcome your participation. The faculty is doing its part. The curriculum review committee is making steady progress. In the same way, Pamela Foster Brady is working with other committees and university professionals to re-brand the program and advertise it to advantage. The new participants are also doing their part. Applications are up from last year’s rates. Acceptance letters have arrived for some people. Now, we encourage your re-connection to the program. **Jim Strand** (1995) has volunteered to be chairman of the Executive MBA Alumni Advisory Council. **Didier Boivin** (2001) has agreed to join him on the council. If you feel so inclined, please let Pamela or me know how you might best help us. We want to make this program responsive to your needs and views.

Class Snapshots

*Each month, I’ll give you a snapshot of what each class is doing.*

**Class of 2013**

**The Class of 2014**
The Class of 2014 also returned on January 18 - to begin its second semester with Dr. Arce (Business Economics) and Dr. Rebello (Financial Management).

**The Class of 2015 Recruiting Events**
**January 19 Info Session**
We had a dozen prospective students join us for an Info Session on January 19. Many thanks to **James Dowd** (2001), **Norma Menchaca** (2009), **Cindy Lee** (2009) and **Brenda Harrison** (2011) for taking time out of their Saturdays to join these prospective students and share their experiences.

Do you know a talented functional leader who has C-suite potential and would be interested in the EMBA Class of 2015? Please have them...
contact me at pamela.fosterbrady@utdallas.edu or 972.883.4235 or Connie Imhof at 972.883.5983, cimhof@utdallas.edu for additional information.

Upcoming Recruiting Events

Please talk to prospective students and encourage them to join us at upcoming recruiting events. We'd love to have you join us, too!

Saturday, February 2, Texas Legends’ Game for Prospective Students, 6 p.m. Dr. Pepper Arena, Frisco, TX
We are asking prospective students to join us for a night of fun at our UT Dallas EMBA suite at the Texas Legends. Rich Allen (1994) our very first alumni (first class and first to walk the graduation stage) will be joining us to talk to our prospective students.

Tuesday, February 12, Info Lunch Session, noon
One2One Restaurant and Bar, Frisco, TX
1339 Legacy Drive
Frisco, TX 75034
214-618-2221

Saturday, February 16, Info Session, 10:30 a.m.
Executive Education Area, JSOM

Thursday, March 7, Info Lunch Session, noon
Allen, TX

Saturday, March 16, Info Session, 10:30 a.m.
Executive Education Area, JSOM

UT Dallas Executive MBA Alumni Council

Thanks to Cyndi Banish (2005), Tyndall Roberts Jenkins (2005), Jen Fox (2012) and Evie McGerr (2012) for meeting with me this month to learn more about our alumni council. They requested that I share with all our alumni the benefits of being a UT Dallas alum.

Alumni Benefits

1. Educational, Social and Networking Events
Stay tuned for upcoming events with UT Dallas, JSOM and EMBA alumni. These events offer you an opportunity for lifelong learning, social interaction with your peers and networking opportunities whether you are in transition in your career, looking to mentor a current student or connect with new business ideas.

2. Alumni ID Card
Your ID card provides discounts to on-campus events and activities. Use it
at the Activity Center, network at a career expo or attend an arts or performance event by simply showing your ID card. The Alumni ID card is free and available at the Comet Center in the Student Union.

3. **Alumni Insurance Benefits through Marsh and Liberty Mutual**
   Visit the UT Dallas benefits website for alumni to see how you can save on your personal insurance through Marsh. Liberty Mutual rewards graduates with a college education discount on auto and home insurance. To the extent permitted by law, applicants are individually underwritten; not all applicants may qualify.

4. **Email Address**
   Visit the UT Dallas Alumni Benefits website to create your free alumni forwarding email address.

5. **Leave Your Mark with a Brick on Legacy Lane**
   Order your brick and make a lasting impact on the UT Dallas landscape. Legacy Lane is a beautiful tree-lined path that stretches along the creek behind the Eugene McDermott Library. Your brick will be installed in the section dedicated to alumni from your class year. Visit the Legacy Lane Giving Web page to order a brick.

6. **McDermott Library**
   McDermott Library offers access to the McDermott Library Catalog, use of more than one million books, access to federal and state government documents, use of films and maps and on-site access to databases, electronic books and electronic journals. Visit the McDermott Library website for more information about upcoming events, exhibits and author receptions.

7. **Online Alumni Directory**
   Visit alumni to view the only alumni directory. Participation is voluntary. You will need to register (may take up to one business day), and your information can be viewed only by other UT Dallas alumni.

8. **Social Media Connections**
   We're using social media! See the communications section below for more ways to connect with UT Dallas Executive MBA alumni events.

9. **JSOM MANAGEMENT Magazine**
   Alumni receive a complimentary subscription to the JSOM magazine, MANAGEMENT. To receive yours, make sure your current address is on file by updating Your Personal Information on the UT Dallas Alumni Relations website or by selecting the "My Account" button on the Alumni Relations. You can also read past issues online.

**Communications Committee**
Thanks to Piyush Sinha (2011), Jon McBride (2011), Grace Crane (2012) and Jen Fox (2012) for their continued support on our communications committee. We will be using the following social media outlets to connect with our alumni, students and prospective students.

LinkedIn
LinkedIn will remain our preferred method for connecting alumni.
We plan to blog future events, such as our upcoming trips to Washington, D.C., and Taipei and Beijing, as well as highlight alumni educational events. We will be monitoring this site very closely so that it will not be overrun with advertisements.

Join the UT Dallas Executive MBA Alumni Council group on LinkedIn.

Facebook
We now have two ways to connect with EMBA on Facebook. The first is a "group" dedicated to our EMBA alumni that was initially set up by the former Arc and transitioned to the UT Dallas Executive MBA Council. Join the group and track upcoming events and other postings. Thanks to Grace Crane (2012) for posting some pictures from the 2012 Holiday party.

The second way to connect is a public EMBA page for prospective students, students, and alumni. We are sharing upcoming events, trip blogs, highlighting professors and also sharing student achievements. "Like" us and stay connected!

Twitter
We have begun to putting short posts on Twitter. Connect with us at www.twitter.com/utdemba. We'll be making posts every Monday morning.

Websites
Check out our new official UT Dallas Alumni Connections webpage.

Congratulations

Share your news with us!

Congratulations to Shannon Chen (2005) for receiving the Leaders of Excellence Award from the National Association of Asian American Professionals-DFW (NAAAP-DFW) in December. Shannon leads a Community Youth Leadership Camp, which provides direction, leadership and guidance while building confidence in aspiring Chinese-American youth, through skills training in communication and team building.

Best wishes for a successful 2013. I look forward to developing my connection with each of you!

Sincerely,

Pamela Foster Brady
Director, Executive MBA