

Global Business

A career in international business involves thinking globally about the business environment. Professionals usually need to understand international economics and be sensitive to cultural differences when going about their day-to-day work. International business primarily deals with managing multinational business and turning local and national companies into international success stories.

Typical careers for International Business majors

- Customs broker
- Export sales representative
- Foreign affairs specialist
- Global sourcing specialist
- International account representative
- International buyer
- Financial analyst
- International consultant
- Product manager
- International trader/broker
- Bilingual educator

Types of companies that hire International Business majors

There are many different types of companies that hire international business majors. Typical companies include most multinational companies, U.S. companies with an international presence, or companies that do business outside of the United States