

Bachelor of Science

Business Administration

General Business * Entrepreneurship * International Business * Marketing
Management Information Systems * Operations Management * Business/Biology

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The Bachelor of Science in Business Administration degree offers students a broad preparation for a business career and lays the foundation for further study in business administration.

Program Objectives

- Develop functional knowledge of a student's major specialty, an appreciation of the interrelation of the functional areas, and broad-based current business knowledge.
- Develop competency in oral, written, and interpersonal communications.
- Develop skills in analyzing and interpreting numerical data, and in reasoning and problem solving through mathematical processes.
- Develop proficiency in the use of basic applications of technology.
- Develop a regard for human values and the ability to make judgments based on ethical and environmental considerations.
- Develop awareness of the multicultural aspects and international dimensions of the societies and world in which we live and with the knowledge and methods necessary to deal with related problems.

Degree Requirements

The Bachelor of Science degree in Business Administration requires 120 credit hours: which includes 42 credit hours of core curriculum requirements, 48-54 hours of major requirements, and 24-30 hours of elective requirements. Students must also take a capstone course in strategic management, which allows students to solve real-world business problems.

Concentrations of Study

In addition to the general degree, students may pursue concentrations in Entrepreneurship, International Business, Management Information Systems, Marketing, or Operations Management.

Entrepreneurship

The entrepreneurship concentration provides the skills needed to launch a new business or to function successfully in an established corporation. Students learn how to write business plans, develop marketing strategies, and examine potential markets. Students analyze business strategies and explore how to secure funding. Most entrepreneurs work in sales and/or retailing. As an entrepreneur, you need self discipline, strong direction, and the ability to do market research to bring your vision to fruition. No two days will be the same, since you will likely be responsible for every aspect of your company, from client care to accounting.

Healthcare Management

Provide students a thorough understanding of the concepts unique to the healthcare industry. Develop the skills necessary to analyze healthcare issues and prepare for decision-making in the healthcare industry.

Operations Management

The operations management concentration provides a managerial perspective on production and service operations by integrating numerous activities and processes in a highly competitive global environment. We create a platform where the students will learn to efficiently manage an organization by mastering qualitative and quantitative topics such as product design, quality control, supply chain, capacity management, inventory control, etc.

Real Estate

Provides students with a thorough understanding of the concepts unique to the real estate industry. Develops the skills necessary to analyze real estate investments, risk and financing.

Pre-Med This degree plan provides all courses necessary for medical school requirements, while resulting in a Bachelor of Science in Business Administration

Dual Major with Biology

The double major in Business and Biology was created to provide the management and leadership skills necessary to meet the diverse challenges and opportunities available in today's changing healthcare market. This innovative program is especially attractive to those interested in entering the healthcare field.

Fast Track MBA/M.S. Programs

The Fast Track programs are designed to permit undergraduate students enrolled at UT DALLAS to begin work on the Master of Business Administration (MBA) or a Master of Science (M.S.) degree before graduation. Qualified seniors may take 9-12 hours of graduate courses that apply towards the graduate degree. These courses are selected from a list determined by the School. Admission to a Fast Track program requires an overall G.P.A. of 3.0, senior status, and approval from the Associate Dean.

Management Honors Program

The Management Honors Program provides an intellectually challenging and stimulating academic experience in a unique learning environment for the best and brightest students. Sophomores, juniors and seniors with a 3.5 grade point average are eligible to apply for the program. Freshmen are considered for membership based on high school class rank and SAT/ACT scores. To graduate with Management Honors students must have a 3.5 GPA based on at least 30 graded hours at UT DALLAS, complete an honors curriculum which includes a thesis, and complete a community service requirement. Management Honors with Distinction will be awarded to students whose thesis is judged by the faculty to be of exemplary quality. Applications and detailed information are available in the School of Management Advising Office.