It takes *more than a good idea* to launch a successful business.

It takes a lot more.

**Startup Launch Specialty**

at the **UT Dallas Naveen Jindal School of Management**

has what it takes to help you *turn your dreams into reality!*

We can help you launch your scalable startup in as little as 16-24 months

- Learn what you need to know to succeed
- Earn academic credit as you develop your “next big thing”
- Practical, hands-on courses in Innovation and Entrepreneurship based on state-of-the-art industry practice
- Experienced faculty who have “been there, done that” as entrepreneurs and venture finance professionals
- Office and laboratory space in the UT Dallas Venture Development Center
- Mentoring by experienced serial entrepreneurs
- Up to $25,000 in seed funding to develop prototypes and validate your concepts

**Launch your startup and earn an MS in Innovation and Entrepreneurship at the same time**

The MSIE Startup Launch Specialty offers a unique opportunity for a select group of entrepreneurs to launch their new business ventures within the framework of UT Dallas’ highly regarded master of science in innovation and entrepreneurship (MSIE) degree program.

Application to the Startup Launch Specialty is competitive and, in addition to admission to the MSIE degree program, will require a business concept proposal, faculty interviews and the expression of a strong commitment to launch the venture.

Students or student teams admitted to the Startup Launch Specialty will be provided with office and/or laboratory space in the Venture Development Center, up to $25,000 in seed capital, and ongoing support and mentoring by UT Dallas faculty and experienced entrepreneurs, while they earn the MSIE degree and receive course credit for progress toward the launch of their startup. Students will be expected to complete the Startup Launch Specialty in 16-24 months (full-time or part-time) and to launch their businesses either while enrolled in the program or within six months after graduation.

For further information contact:

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The master of science in innovation and entrepreneurship (MSIE) degree program provides a solid foundation in the management disciplines essential to the successful launch of the entrepreneurial startup; mentoring and other support will be tailored to the requirements of the specific venture concept. The Startup Launch Specialty is organized into three four-course (12 credit hour) modules as illustrated below:

**Program Requirements**

**Core Courses.** All MSIE students must complete the basic core, consisting of courses in accounting, entrepreneurship and entrepreneurial finance.

**Concentration.** Students must also complete the five-course (15 credit hour) sequence in the new venture concentration designed for students seeking to start an entrepreneurial venture.

**Elective Courses.** All MSIE students must also complete 12 credit hours of study chosen from among the list of available elective courses. Students must complete enough elective credit hours to meet the 36 credit hour requirement for graduation.

MSIE Startup Launch Specialty students may elect up to 12 credit hours in the Startup Launch course sequence, earning course credit while working on their business concept. The first course, ENTP 6360 Startup Launch I, is designed to follow a structured business concept validation methodology, engaging participants with prospective customers, industry participants and experienced mentors as they refine and validate their specific business concept and make an informed decision to proceed, pivot or terminate the venture. The remaining courses in this sequence (up to nine additional credit hours) will be tailored to the needs of the specific venture.

Students must maintain a 3.0 grade point average in all courses to qualify for the MSIE degree.

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