Overview
Innovation is the engine that drives our global economy, accounting for more than 80 percent of net new job creation in the developed economies. The global “innovation economy” of the future will require all of the traditional skills – accounting, finance, marketing and engineering – but the most exciting opportunities will be reserved for those who can lead and manage the process of innovation.

Students seeking to prepare themselves to hold exciting leadership positions at the forefront of this global economy through graduate study in the Naveen Jindal School of Management have several options available to them:

- Master of Science in Innovation and Entrepreneurship (MSIE) – Academic Program
- Master of Science in Innovation and Entrepreneurship – Startup Launch Specialty
- Concentration in Innovation and Entrepreneurship – MBA and MS programs
- Dual Degree Programs (combining MSIE degree with MBA or other MS programs)
- Graduate Certificates
- Selected courses taken as electives within other graduate programs

Master of Science in Innovation and Entrepreneurship
The master of science in innovation and entrepreneurship (MSIE) degree program provides a solid foundation in the management disciplines essential to innovation with specific focus on the tools, techniques, and skills required to develop and lead product, service and business model innovation. The MSIE degree is designed to complement baccalaureate or advanced degrees in business, engineering, science or the arts. The program structure is illustrated below:

Core Courses (9 CR)
- ENTP 6370 Innovation & Entrepreneurship
- ENTP 6315 Entrepreneurial Finance
- ACCT 6305 Accounting for Managers

Concentrations (15 CR)

New Venture Concentration
- ENTP 6380 Market Entry Strategies
- ENTP 6390 Business Model Innovation
- ENTP 6375 Technology and New Product Development
- ENTP 6378 Managing the Emerging Enterprise
- Either
  - ENTP 6360 Startup Launch (Student Venture Idea)
  - ENTP 6365 Technology Commercialization

Innovation within the Corporation Concentration
- ENTP 6380 Market Entry Strategies
- ENTP 6390 Business Model Innovation
- ENTP 6375 Technology and New Product Development
- ENTP 6388 Innovation within the Corporation
- ENTP 6398 The Entrepreneurial Experience (Startup in Corporation)

Electives (12 CR)
- ENTP 6361 Startup Launch II
- ENTP 6382 Professional Selling
- ENTP 6392 Entrepreneurship in the Social Sector
- BPS 6310 Strategic Management
- MKT 6301 Marketing
- OB 6301 Organizational Behavior
- OB 6321 Principles of Leadership
- Any concentration course not previously taken
- See the course catalog for the complete list of pre-approved electives
- Other electives with permission

Applicable for AY 17/18
The MSIE degree program requires a total of 36 credit hours, including the satisfactory completion of the three core courses, either the new venture concentration or the innovation within the corporation concentration detailed above, plus four elective courses.

**MSIE Startup Launch Specialty**

The MSIE Startup Launch Specialty is a competitive program designed for students or student teams who enter the program with a well-developed idea for a scalable venture capable of achieving rapid growth and profitability within three to five years.

Students will simultaneously apply to the MSIE program, following the normal procedures for admission to the Naveen Jindal School of Management, and to the Startup Launch Specialty, which will require a separate application and business concept proposal.

Startup Launch students will complete the core courses and the new venture concentration, while simultaneously earning up to 12 hours of elective credits for progress toward the launch of their new venture, and will receive:

- Office space and access to laboratory facilities in the UT Dallas Venture Development Center or Blackstone Launch Pad facility
- Mentoring by faculty and experienced serial entrepreneurs
- Up to $25,000 in seed funding to develop prototypes and validate their business concept

Students selected for the Startup Launch Specialty will be expected to complete the program in 16-24 months (full-time or part-time) and to launch their businesses either while enrolled in the program or within six months after graduation.

**Concentration in Innovation and Entrepreneurship (MBA and MS Programs)**

A graduate concentrations in innovation and entrepreneurship are available in the MBA and various other MS programs. This concentration requires the successful completion of 12 credit hours of ENTP courses.

**Dual Degree and MS Degree Combinations**

Dual degree programs - combining the MSIE degree with another degree program - can reduce the total credit hours required to earn both degrees. Dual degree programs are available with the following:

- Master of Business Administration
- Master of Science in Marketing
- Master of Science in Finance
- Master of Science in Management Information System
- Master of Science in International Management Studies

**Graduate Certificates in Innovation and Entrepreneurship**

Two graduate certificates in innovation and entrepreneurship are offered and available to both degree-seeking and non-degree seeking students, including the:

- Graduate Certificate in Corporate Innovation
- Graduate Certificate in New Venture Entrepreneurship


**Electives**

The majority of the courses in innovation and entrepreneurship are also available to students enrolled in any other UT Dallas graduate degree program on a course by course basis. Prerequisite requirements may be waived, with permission of the instructor, for most of the courses.

Applicable for AY 17/18

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