Give your board the collective skills to meet the toughest challenges facing your organization. Directors will gain the knowledge to help your bank not only survive, but thrive, in this ever-changing environment.
Being a community bank director is more challenging than ever thanks to the rapidly changing nature of the community banking industry.

Looking back at the mistakes and failures in the wake of the 2008 economic crisis, many boards regret that they did not clearly understand the risks their management team assumed. As a result, directors are taking on more duties that require a greater technical understanding of the business of banking. Board involvement (and liability) will continue to increase with the implementation of new regulations and requirements.

Although the economy is improving, the work required to operate a profitable institution in a safe and sound manner is becoming increasingly difficult. Today’s CEOs and board members must ask this question: Is this the board our bank needs today and for the foreseeable future? Do they have the knowledge and the skills to perform their duties and help the bank stay competitive and prosper?

The Bank Director School is designed with today’s community bank director in mind. Participants will learn fundamental duties and responsibilities, taking into account the many challenges present in our constantly changing banking environment. Both new and more experienced directors are encouraged to attend.

INSTITUTE OF EXCELLENCE IN CORPORATE GOVERNANCE (IECG)
The school has been developed by IECG, a center whose mission is to enhance the abilities of corporate directors, senior management and institutional investors through ongoing education, awareness and accountability. Instructors have been chosen from an elite group of industry experts who will share their experience and knowledge in an informal, but dynamic classroom environment.

SCHOOL LOCATION
All sessions and functions will be at the UT Dallas Naveen Jindal School of Management.

UT Dallas Naveen Jindal School of Management Institute for Excellence in Corporate Governance
800 W. Campbell Road
Richardson, TX 75080

HOTEL INFORMATION
Richardson Hyatt Hotel
701 E. Campbell Road
Richardson, TX 75081
(972) 231-9600
Rate: $105 (request UT Dallas volume rate)
Reservations: (800) 233-1234
Website: http://bit.ly/2oszDrM

The $105 rate is based on availability and could sell out — reserve your room early. The Hyatt is approximately two miles from campus, and a hotel shuttle bus is available. Because parking on campus can be extremely tight, taking the shuttle is recommended whenever possible. A campus parking permit is required for those driving to and from campus. Please indicate on the registration form if a parking permit or shuttle service is needed. Permits will be emailed approximately one week prior to the program.

WHAT’S INCLUDED
The registration fee includes program materials, daytime meals plus a welcome reception and dinner (guests invited).

NOTE: For IRS reporting purposes, the food cost portion of your registration is approximately $200.

BOARD MEETING OPPORTUNITY
Bring your entire board. Some banks hold their regular board meeting in conjunction with the school. The Hyatt has space available upon request if you would like to schedule your meeting prior to the start of the Thursday evening sessions. Contact Erika Frericks at (214) 245-4919 for more information.

Download the TBA Event app for more information, including details about speakers, sponsors and more. Search for “Texas Bankers Association” in the App Store or Google Play.
“Strong directors are more important now than ever, and banks must make sure they are providing the necessary training and education to ensure proper oversight.”
— Federal Reserve Bank – Community Banking Connections

CONTINUING EDUCATION
Texas State Board of Public Accountancy: 15.5 CPE credit hours.
There are no educational prerequisites

SCHEDULE
THURSDAY, AUGUST 24, 2017
4:00 p.m. – 8:00 p.m.
Registration, Opening Session, Alumni Meeting & Dinner (attendance required)

FRIDAY, AUGUST 25, 2017
7:30 – 8:00 a.m. Breakfast
8:00 a.m. – Noon Program
Noon – 1:00 p.m. Lunch
1:00 – 5:00 p.m. Program
5:00 – 6:00 p.m. Reception

SATURDAY, AUGUST 26, 2017
7:30 – 8:00 a.m. Breakfast
8:00 a.m. – 12:30 p.m. Program
12:30 – 1:00 p.m. Lunch
1:00 p.m. Adjourn

FOR MORE INFORMATION PLEASE CONTACT:
Sharon Foster: 972-883-4925 or sharon.foster@utdallas.edu
Sharon Zakes: 800-462-7295 or sharon@texasbankers.com
For more information about IECG, please visit: iecg.utdallas.edu

AGENDA TOPICS
THURSDAY, AUGUST 24, 2017
Registration, Opening Session, Alumni Meeting and Dinner
What a director needs to know about the industry and how a director should value his/her bank. This session provides real substance and it lays the foundation for the rest of the program. Attendance is required.
Dory Wiley, President & CEO, Commerce Street Capital

FRIDAY, AUGUST 25, 2017
A Board’s Responsibility from a Regulator’s Perspective
Charles Cooper, Texas Banking Commissioner
Cybersecurity for CEOs and Directors
A structured approach for reviewing and analyzing cybersecurity practices to systematically oversee and manage cyber threats.
Phillip Hinkle, Director of IT Security Examinations, Texas Department of Banking
What Directors Expect from Management and What Management Expects from the Board
Bank CEOs and Directors dialogue about scenarios in which boards and management interact.
Dennis McCuistion, Executive Director, IECG

Financial Information that Directors Should Know
How to read and understand bank financial statements.
Bill Chittenden, Department Chair & Associate Professor of Finance, Texas State University-San Marcos

The Director’s Responsibility in Risk Management and Strategy
Over 300 banks failed following the 2008 financial crisis because directors failed to understand the risk/reward tradeoff.
Dennis McCuistion

Citigroup Whistleblower
Richard Bowen, UT Dallas, Citigroup Whistleblower

SATURDAY, AUGUST 26, 2017
Board Recruiting, Board Evaluation, Education and Succession
Finding new or replacement board members and keeping them educated on current issues.
Dennis McCuistion

Fiduciary Duties of Bank Directors
How a Director protects him/herself from liability and provides value to shareholders.
John Fleming, Law Office of John Fleming

CEO Evaluation and Succession, How to Use and Serve on Committees
How to choose and evaluate the CEO and be a valuable committee member.
Dennis McCuistion

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COMMERCER STREET CAPITAL
BANK DIRECTOR SCHOOL  
August 24-26, 2017 • Richardson  
UT Dallas Naveen Jindal School of Management  

Register online at www.texasbankers.com/store  
or complete a registration form for each registrant by Monday, July 24.  

Mail: Texas Bankers Association | P.O. Box 2569 | Austin, Texas 78768-2569  
Email: register@texasbankers.com | Fax: 512-473-2560 | Phone: 512-472-8388 / 800-462-7295  

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To expedite your registration, please include any other names you have used (i.e. maiden name, formal name or nickname) and, if applicable, any other financial institutions you have previously worked for.

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**REGISTRATION OPTIONS**  
Late fee applies to registrations received after July 24.  

**MEMBERS:**  
☐ 1-4 Registrations — $975 per person ($1,025 late)  
☐ 5+ Registrations — $925 per person ($975 late)  
☐ CEO Discount* — $875 per person ($925 late)  
*When attending with 1 or more directors. Does not apply towards the multi discount) (registrations must be sent together to receive the discount)  

**NONMEMBERS:**  
☐ $1,950 per person ($2,000 late)  

☐ I require a campus parking permit  
☐ I require shuttle service to UT Dallas  

Please note any special accommodations below (i.e. ADA, food allergies, dietary requests, etc.):

____________________________________________________

**CANCELLATION/REFUND POLICY**  
Cancellations or substitutions must be submitted in writing. Email requests to education@texasbankers.com. Full registration fees will be refunded if written notice is received no later than **August 10.** Substitutions are permitted without penalty.