Conference Agenda

Wednesday, February 23rd

6:00 PM Reception, Meet and Greet
DoubleTree Hotel, All attendees are invited

Thursday, February 24th

6:30 AM Hotel Restaurant Opens for Breakfast (included with hotel stay)
7:15 AM First Bus will depart DoubleTree Hotel for UT Dallas campus and School of Management
7:45 AM Second Bus will depart DoubleTree Hotel for UT Dallas campus and School of Management
8:00 AM Conference Registration, Networking, Coffee and Refreshments
8:30 AM Welcome and Opening Remarks
Dr Hasan Pirkul, Dean, UT Dallas School of Management
8:45 AM Conference Overview and Agenda Review
Dr Shawn Alborz, Director of OM/SCM Programs, UT Dallas School of Management
9:00 AM Opening Keynote Presentation – Innovations in Supply Chain
Steve Clampett, President, Sabre Airline Solutions
9:45 AM Refreshment Break
10:30 AM Industry Panel Discussion (Accenture, Mary Kay, Nokia, PepsiCo, Honeywell, BNSF, ATT, Fossil)
Topics: Recent Supply Chain Shifts & Changes, Changes That Need to be Reflected into Supply Chain Curriculum and Future Skill Set Required by Industry
Ajay Pol, Management Consulting Supply Chain, Accenture
Mia McCown, Director of Operations, Mary Kay
PS Subramaniam, Sr Operations Manager, Nokia
Dr Sanjay Mehta, Sr Manager, Business Information Solutions, PepsiCo
Stephen Walker, Director of Operations, Honeywell
Rick Margl, AVP Carload Equipment, BNSF
Sean Van Ausdall, AVP Network Services Contracting, AT&T
Steve Street, Sr VP Planning & Inventory Mgmt, Fossil
11:45 PM Lunch - Executive Dining Room
1:00 PM  Managing New Students’ Expectations  
**Dr Monica Powell**, Associate Dean, *UT Dallas School of Management*

1:30 PM  Panel Discussion – Innovative Methods to Grow Enrollment During Challenging Times  
**Dr Michele Pfund**, Director, *Undergraduate Program, Arizona State University*  
**Dr Kathryn Dobie**, Director, *Transportation Institute, North Carolina A&T State University*  
**Joy Dietz**, Director, *MS Programs, Purdue University*  
**Dr Powell Robinson**, Department Head, *Texas A&M University*

2:30 PM  Refreshment Break

2:45 PM  Panel Discussion – Innovative Methods in Curriculum Development, Online Programs & Assessment (AACSB)  
**Dr Charles Sox**, Director, *OM Programs, University of Alabama*  
**Dr Anthony Ross**, Director, *Supply Chain Initiatives, University of Wisconsin – Milwaukee*  
**Dr Wendell Gilland**, Director, *SC Concentration, University of North Carolina at Chapel Hill*

3:45 PM  Refreshment Break

4:00 PM  Panel Discussion – Innovative Methods In Building & Managing a SC Center  
**Mr. Joel Sutherland**, Managing Director, *Center for Value Chain Research, Lehigh University*  
**Mary Pilotte**, Managing Director, *Global SCM Initiatives, Purdue University*  
**Dr Carrie Kemmer**, Director, *Supply & Value Chain Center, Texas Christian University*  
**Ms Diana Busler**, Manager, *SCM Center of Excellence, University of Texas at Austin*  
**Dr Lamar Johnson**, Executive Director, *CCIMS & Sr. Associate Director, SCM Center of Excellence, University of Texas at Austin*

4:45 PM  Closure/Report Out

5:00 PM  Buses depart from UT Dallas Campus for Hotel

6:15 PM  Buses depart from Hotel for the TEXAS GALA DINNER (Western attire suitable)

6:45 PM  Dinner at the **Frontiers of Flight Museum** in the heart of Dallas. Relax and reconnect with colleagues at this unique reception with Texan music and entertainment
9:45 PM  Buses depart from Frontiers of Flight Museum for Hotel

Friday February 25th

6:30 AM  Hotel Restaurant Opens for Breakfast (Note: check-out is noon)
7:45 AM  First Bus will depart DoubleTree Hotel for UT Dallas Campus (Travelers departing campus before noon to go to DFW International Airport should bring their luggage. Hotel will store luggage for those taking 2 PM bus to DFW International Airport.

8:00 AM  Second Bus will depart DoubleTree Hotel for UT Dallas Campus (Travelers departing campus before noon to go to DFW International Airport should bring their luggage. Hotel will store luggage for those taking 2 PM bus to DFW International Airport.

8:00 AM  Conference Networking, Coffee and Refreshments

8:30 AM  University and Industry Ranking
Dana Stiffler, Managing Vice President, Gartner Supply Chain (formerly AMR Research)

9:30 AM  Panel Discussion – Innovative Methods in Building Marketable Certificate Programs
Dr Vindol Lall, Professor, Minnesota State University – Moorhead
Dr Gene Tyworth, Department Chair, Supply Chain & Information Systems, Penn State University

10:30 AM  Refreshment Break

10:45 AM  Panel Discussion – Innovative Methods in Building Industry Relationships & Program Marketing
Mr Eric Olson, MSCM Program Manager, University of Michigan
Dr Anthony Ross, Director, Supply Chain Initiatives, University of Wisconsin – Milwaukee
Dr Qing Hu, Chair and Dean’s Professor, Iowa State University

11:30 AM  Closure and Next Steps

12:00 AM  Lunch boxes available for everyone to pickup
12:15 PM  Bus will depart from UT Dallas Campus for DFW International Airport
1:15 PM  Bus will depart from UT Dallas Campus for DoubleTree Hotel
1:30 PM  Bus will depart from DoubleTree Hotel for DFW International Airport (Note: this departure time is subject to change)
List of Attendees

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# Industry Panel Discussion Members

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800 W Campbell Rd
Richardson, TX 75080

1. Head north on Rutford Ave toward Synergy Park Blvd
2. Turn left at Synergy Park Blvd
3. Turn left at Waterview Pkwy
4. Continue onto N Waterview Dr
5. Turn right at Spring Valley Rd
6. Turn left at Maham Rd
7. Slight right at N Central Expwy
8. Take the ramp on the left onto US-75 S
9. Take exit 5B toward Park Ln/Northpark Blvd
10. Merge onto N Central Expwy/W Service Rd
11. Turn right at Park Ln
12. Turn left

North Park Center
8667 N Central Expwy
Dallas, TX 75231
From DoubleTree Hotel:

DoubleTree Dallas/Richardson
1981 North Central Expressway
Richardson, TX 75080

1. Head southwest on N Central Expy toward Municipal Dr
   ➤ 0.8 mi
2. Take the ramp on the left onto US-75 S
   ➤ 6.7 mi
3. Take exit 5B toward Park Ln/Northpark Blvd
   ➤ 0.4 mi
4. Merge onto N Central Expy/W Service Rd
   ➤ 0.3 mi
5. Turn right at Park Ln
   ➤ 0.2 mi
6. Turn left
   ➤ 112 ft

North Park Center
8687 N Central Expy
Dallas, TX 75231
Galleria Mall
Maps and Directions

From University of Texas at Dallas:

1. Head north on Rutford Ave toward Synergy Park Blvd
2. Turn left at Synergy Park Blvd
3. Take the 2nd right onto Waterview Pkwy
4. Turn left at Frankford Rd
5. Turn left at Preston Rd
6. Turn right at Lyndon B Johnson Fwy
7. Turn right at Dallas Pkwy
   Destination will be on the right

Galleria Dallas
13350 Dallas Pkwy
Dallas, TX 75240
From DoubleTree Hotel:

800 W Campbell Rd
Richardson, TX 75080

1. Head north on Rutford Ave toward Synergy Park Blvd 194 ft
2. Turn left at Synergy Park Blvd 0.3 mi
3. Take the 2nd right onto Waterview Pkwy 0.3 mi
4. Turn left at Frankford Rd 2.5 mi
5. Turn left at Preston Rd 5.1 mi
6. Turn right at Lyndon B Johnson Fwy 1.0 mi
7. Turn right at Dallas Pkwy 0.3 mi

Destination will be on the right

Galleria Dallas
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Stephen M. Clampett
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Stephen M. Clampett is president of Airline Products and Solutions for Sabre Airline Solutions. In this role, Clampett leads the marketing, development and integration of core airline solutions for Sabre Airline Solutions clients worldwide. The organization focuses on solutions in areas such as reservations, flight scheduling, crew management, flight operations, pricing, revenue management, cargo, revenue accounting, and maintenance and engineering.

Previously, Clampett has held other senior management positions at Sabre Holdings including president of the Airline Products and Services business unit and senior vice president of Sabre Airline Solutions where he managed 1,600 computer science, operations research, industrial engineering and subject-matter professionals in building, implementing, maintaining and integrating a portfolio of airline solution software products.

Clampett began his career at Ford Motor Co. He later joined American Airlines in 1982 as an operations research analyst. He then became vice president of American Airlines Decision Technologies, a wholly owned AMR subsidiary. Clampett has a master’s degree in industrial administration from Purdue University and Master's and Bachelor’s degrees in applied Mathematics from the University of Missouri.

In addition to being a member of the Institute for Operations Research and the Management Sciences (INFORMS), Clampett belongs to the Airline Group of the International Federation of Operational Research Societies (AGIFORS).
Welcome

Dear Supply Chain and Operations Management Friends,

On behalf of the UT Dallas School of Management, Carnegie Mellon University Tepper School of Business and Gartner Supply Chain, I would like to welcome you to Dallas and the inaugural Supply Chain/Operations Management Directors’ Conference. This unique conference is specific to SCM/OM administrators, program directors, assistant/associate deans and center directors who are involved in developing and managing different aspects of supply chain programs and curriculum. The goals are to generate new ideas, answer challenges and exchange best-practice solutions. It is a pleasure and honor to host this event, and I hope that your conference experiences will prove useful and meaningful for years to come.

Conference sessions will take place at the School of Management. The building serves 5,000 students each week, with 2,500 at both the undergraduate and graduate levels. Students, faculty and staff consider the School of Management a special place, and I encourage you to explore our facilities.

A Texas public university that is a member of The University of Texas System, UT Dallas recently celebrated its 40th anniversary. Started in 1961 by Texas Instruments as a research center, UT Dallas offers innovative programs in fields as diverse as arts and technology, materials science and engineering, brain science and healthcare management. In its first four decades, UT Dallas has established itself as the leading institution of higher education and research in this area.

Your conference chairs, SOM Operations Management Programs Director Shawn Alborz and Associate Dean Monica Powell, have developed an agenda that is interesting and provocative yet practical, pragmatic and germane to what you do or need to do. You will hear from program directors at different universities and top keynote speakers that have been involved in developing and marketing supply chain programs.

The schedule also includes sessions on how to develop better industry relations, build communities and successfully promote SCM programs, meetings on how to improve undergraduate and graduate curriculums, and opportunities to gain and exchange useful insights and experiences.

On the networking side, the planning team has included many occasions for you to engage with one another, have fun and enjoy Dallas.

I encourage you to take full advantage of this outstanding event. I want you to leave with an invigorated and sustaining view of your efforts. I look forward to meeting many of you personally, and I wish you great success here and in the important work you do in your programs.

Best wishes,

Hasan Pirkul
Dean and Caruth Chair of Management